

ABSTRACT

HEALTH, CULTURE AND SOCIAL TRANSFORMATION PROJECT

Nevşehir is one of the extremely important attraction centres for our country and world tourism in which peace and tranquillity reign and that depends on the traditions and customs and has hosted 20 civilizations including 8 of them deep-rooted and great throughout the history. Municipality of Nevşehir has planned to introduce Nevşehir, which is a wonder of world on its own with its nature, culture and history, with the most effective services of the modern era in local government services and has been in an effort to continue its works on this issue in full course. Municipality has put a comprehensive project into effect in order to ensure all the people living in our city with such a great treasures to benefit from all municipal services in most efficiently and besides to be able to take our citizens to a more advanced level in the fields of social, cultural and health and to provide social change and transformation. Within this project it is aimed to contribute to the protection of city's identity and historical environment, the promotion and handing down the next generations of our culture as a priority within the framework of understanding of social municipalism; to take far-reaching measures to maintain public health; to achieve equality of opportunity for the women, disabled people, the poor, the families of martyr and war veterans and the youth in the society in their access to social, economic and cultural rights.

In our surveys that flashed the start our project of “Health, Culture and Social Transformation”, there have been identified some problems such as there is environmental and visual pollution in our city, insufficiency of cultural and social activities and not having adequate rights of the families of martyrs and war veterans and disadvantaged groups. One of the conditions of social equality and integration is to avoid the exclusion of disadvantaged groups like women, disabled people, families of martyrs and war veterans, the poor and the young people in the society and to ensure equality of opportunity to these groups in accessing to social, political, economic and cultural rights like education, health and employment. The activities carried out for this purpose are as follows:

In Health field;

- A modern hospital has been built in our city.
- An Indoor Market Place has been erected for healthy shopping environment.
- Modern Waste Water Treatment Plant
- Solid Waste Regular Landfill Facility
- Arsenic Treatment Plant for Drinking Water
- Healthy Environment, Sport Parks and Bicycle – Walking Paths
- Sterilization Equipment, Hygienic Disposable Apron and Towels for Barbers and Hairdressers

In Culture field;

- Cappadocia Culture and Art Centre
- Cappadocia Education Centre
- Computer Training Centre
- Magazines, Books and Introductory Films
- Restoration Works

In Social Transformation Field;

- Equal Opportunities for Women and Men
- Women's Studies and Training Centre
- Services for disabled people
- Rehabilitation Centre
- Call Centre (ALO Municipality)

Within the scope of Cultural Transformation, it has been contributed to;

- Protection of city's identity and historical environment with the restoration works,
- Dissemination of our culture and transfer of it to the next generations with our works about magazines, books and introductory films,
- Offering new alternatives to social life with culture and education centres that we established.

Within the scope of Social Transformation; it has been ensured the equality of opportunity for the women, disabled people, the poor, the families of martyr and war veterans and the youth in the society in their access to social, economic and cultural rights.

In the scope of Transformation in Health; the aim of maintaining public health has been reached by taking comprehensive measures from the protection of environment to building healthy living conditions.