



PART 1: BASIC DATA

Title of the experience: Partenariato socio-economico locale (<i>nell’ambito del Masterplan - Programma Integrato di Valorizzazione Litorale Domitio-Flegreo</i>) Local socio-economic Partnership (as part of Masterplan – Integrated Enhancement Program for the Domitio-Flegreo Coast)		
Name of the city/region: CAMPANIA REGIONAL AUTHORITY		
Country: ITALY		
Institution presenting the candidacy: Campania Regional Authority – Urban Developmente Department		
Start date of the experience: August 2019 (workshops since 24th September 2019)		
End date of the experience: 19th December 2019 >> <i>in progress</i>		
Type of candidacy	New experience	X
Type of experience	Urban planning	X
	Council	X
	Workshop/meeting for diagnosis, monitoring, etc.	X
	Audience/forum	X
	Other (specify): Complex Plan	X
Objective of the experience	Community empowerment	X
	To increase citizen’s rights in terms of political participation	X
	To connect different tools of participation within a participatory democracy “ecosystem”	X
	To improve the effectiveness and efficiency of participatory democracy mechanisms	X
	To improve the quality of public decision-making through participatory democracy mechanisms	X
	To improve the evaluation and accountability of participatory democracy mechanisms	X
Territorial area	District	X
Thematic area	Governance	X
	Transport	X
	Environment and/or urban agriculture	X
	New social movements and associationism	X
	Culture	X
	Job creation	X
	Decentralization	X
	Local development	X



	Training/learning	X
	Social inclusion	X
	Other: integration of sectorial policies	X

PART 2: DESCRIPTION OF THE EXPERIENCE

Objectives

<p>Main objective of the innovative experience:</p> <p>Integration of sectorial themes and policies. Applying forms of participation in order to conceive an <u>Integrated Enhancement Program</u> in a Complex Territorial Field based on the interdependence of environmental, social, economic, cultural problems that hinder its development.</p> <p>To accept the “request” for participation of the local society in its complex composition to support it in the search for solutions aimed at: enhancing the potencial development of the territory; respond to the needs for growth of local communities; detect critical issues, problems and possible solutions <u>in the context itself</u>.</p>
<p>How have you achieved this objective?</p> <p>A preliminary plan (Masterplan) has been elaborated and made public, already illustrated during the meeting of the local Partnership.</p> <p>A socio-economic partnership has been set up through a public procedure and a formal administrative act. More than 180 "local actors" have joined to this partnership.</p> <p>The participatory process -which consists in listening and interacting with the participants – has been divided into four "Workshops":</p> <ul style="list-style-type: none"> • Participatory planning; • Enhancement of state-owned areas and confiscated assets; • Enhancement of typical local identities; • Adaptation of the local public system. <p>Each working group met several times, producing and approving summary documents after gradual <u>integration, sharing and validation</u> of the drafts drawn up in previous meetings.</p> <p>Later, through joint meetings of the working groups, we proceeded to produce <u>integrated summary documents</u> of the Workshops results, promoting the comparison and collective discussion of critical issues that emerged.</p> <p>On specific sectors/themes such as Agriculture, Transport/Mobility and Culture have been carried out in-depth focuses.</p> <p>We also proceeded - through public invitations and notices - to the collection and systematization of project-ideas proposed by local actors and other stakeholders.</p>



To what extent has this objective been achieved?

The participatory process gave desired results under many different aspects.

Collected materials such as data, information and "local knowledge" enriched the processing path - from Masterplan to Integrated Enhancement Program - with the contribution of the following elements and factors that increase the chances of success:

- Sharing and consent on the general layout of the preliminary plan (Masterplan);
- Direct knowledge of critical issues, obstacles and difficulties to be overcome in the implementation phase;
- Contributions, project ideas and work proposals to overcome the identified problems in line with the intervention strategy;
- Suggestions for the adaptation of the local Public System, to give continuity and reliability to the implementation process.

In addition to these expected results, it should be underlined that the adopted method led to the achievement of the other objectives indicated in **Objective of the experience**.

The themes of the Thematic area – at first studied in depth in the relevant "Workshops" and then dealt with an integrated approach during the joint meetings of the working groups – have been the "supporting axes" to: solve conflicts; search for compatible solutions; build cohesion, connection and convergence in the complex social composition of local communities and with government institutions.

Dimensions of the experience

Which is the most innovative aspect of the experience?

The innovative aspect is in overcoming sectorial approaches, as the complex context of the intervention requires.

In fact, the intervention area is characterized by 74,749 hectares; populated by 373,108 inhabitants; administered by 14 municipalities. Rich in environmental, historical, cultural resources, but "marked" by a messy growth.

For so many years the lack of planning in the territory have produced many damages in terms of environmental pollution, age of the building stock, urban congestion and desertification, underuse of environmental, cultural and productive resources.

Changes that have taken place - spontaneous and often abusive/irregular - are not entirely understandable in their perverse effects without an interlocution on the field. The consultation has been carried out with a systemic vision by grasping the connections and interdependencies between problems and not facing them separately.

For these reasons, listening to the territory in its complexity, in the specificity of its identity characters and through the "story" of its people has been a milestone of the entire experience.

To what extent is the procedure transferable?

The procedure is transferable because "the complexity of its context" is a common aspect, shared by many territories in the world.



The method can be replicated only if it's "contextualized" by an accurate territorial analysis detecting culture, traditions and language. In other words: it cannot be adopted mechanically, it must be adapted.

The "key to success" is not the technique, but the ability of listening and interacting with which the participatory process takes place. Territory and people living there are the essential elements. It's important that such participatory processes are activated by Public Institutions and carried out through systemic approaches.

Why do you consider that the experience is feasible?

It is feasible because the participatory experiences, carried out in last decades, have helped to increase awareness about the usefulness of these practices, both in the more prudent ruling classes and in the social body of the administered communities. They also served to train professional skills capable of practicing them.

Having recalled the above-mentioned objectives, the political-social and economic context was assumed as a priority element in the design for the experimentation we are talking about.

For this reason, the Public Notice for the formation of the Partnership has been conceived with criteria of maximum openness and inclusiveness. The composition of this body, in fact, fully reflects the complex social composition of the place (politicians, technicians, entrepreneurs, associations of different types, with sensitivities generated by different interests...).

The adopted measures during the design phase of the implementation process took care of organizational, procedural and content aspects, as well as constant attention to practicing the systemic approach during the phases of carrying out the activities.

How has the experience been coordinated with other actors and processes?

Masterplan-PIV promotion and coordination have been regulated by a Memorandum of Understanding signed on 22nd November 2017 by Campania Regional Authority and the Mayors of the Municipalities involved.

On a technical level, the initiative has been supported by the administrative systems of the Regional Authority and the Municipalities. Moreover it took advantage of a highly specialized contribution ... Kipar. Coordination with other public bodies operating in the same territorial context is therefore managed by the local and regional government institutions.

The participatory experience was carried out by express provision of the Memorandum of Understanding and was carried out within the required terms.

The success of this coordination found its first formal and substantial confirmation in the sharing of the definitive program of the Integrated Development Masterplan-Program and in its subsequent approval with a resolution of Campania Regional Authority.

In this act, the results and some contributions of the participatory process have largely been incorporated, that's why this coordination can be considered successful.

What has been the level of co-responsibility?



During the participatory process all actors played the same relevant role in a frame of awareness and responsibility that were constantly recalled as "structuring elements" of the process itself during the work meetings.

In addition to the local actors admitted to the Partnership, listening to the territory has also been open to individual citizens and businesses through the analysis of project ideas collected following issued public notices / invitations.

All the participants, therefore, were able to exercise a proactive role and were then actively involved in the Workshops during the phases of verification of the coherence and convergence requirements among the proposed actions and the strategy and objectives of the plan.

As for the **co-responsibility** on the guidelines that emerged in the local partnership, it has been preferred to make it the subject of continuous and constant assessment during the participatory process, through discussion and sharing of the working drafts progressively produced by the Workshops.

Which evaluation and accountability mechanisms were used?

The draft's method and the hourglass with measured time, in other words sharing time stages of the participatory process, allowed the adoption of responsible evaluation mechanisms during the course itself.

Citizens have been informed both with the publicity of the preliminary plan (Masterplan), and with more detailed illustrations in the local partnership. Participants received feedback in real time during discussions on the topics.

The progressive discussion and approval of the draft summary papers - first during the Workshops and then during their joint meetings - allowed to **integrate** and **condense** the contributions of the local Partnership.

The final documents constitute and represent the value chain of the experience.

These empirical methods were dictated by needs imposed by the Program, but they proved to be useful work traces, to be deepened and perfected in order to produce new ways of effective Participation.

Summary of the experience

The experience carried out aimed at overcoming information asymmetries, misunderstandings, mistrust, conflicts that usually slow down and / or prevent development programs, because they are perceived as "dropped from above" by local institutions and communities or considered "excessively localists" by supra-local decision-making powers. For this reason it can be seen as an important chance of collective learning for local communities and ruling classes at different institutional levels.

The participatory process, in fact, placed itself in the middle, between top down and bottom-up.

Thanks to the tested practices and within established times, we learned that the complexity of a territory can be used as a richness when public choices are made in harmony with the knowledge and cooperation of the communities that inhabit it. This measure appears even more necessary in the age in which we live.

The Covid 19 pandemic and climate change have generated unprecedented and devastating effects on the economy and society. It was understood that the hitherto dominant development model had to be reconverted into more sustainable and compatible forms and relationships between Man and Nature; between communities and their own land.

This awareness has grown in governments, scientific communities, international institutions, but, to change the behaviors and lifestyles that cause damage to the



environment and the economy, there is a need for the responsible participation of people and communities.
Mobilize communities towards a more promising / profitable "community of destiny"; developing feelings of cooperation and collaboration in the complex social composition and in the peculiarity of the context: this was the guiding thought of the experience briefly represented here.
For this reason, the local socio-economic partnership of the Litorale Domitio-Flegreo was conceived as a permanent participation body to be entrusted with a role of verification and monitoring, also during the subsequent planning, design and implementation phases of the interventions.
In this way, the Department of the Government of the Territory of the Campania Region intended to apply the strong innovations required to a dimension of intervention closer to the territory and the communities concerned.