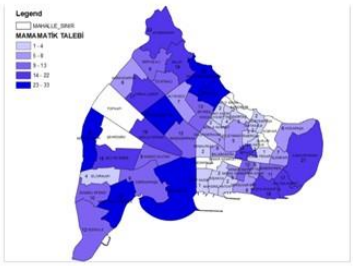
FATIH MUNICIPALITY COMMUNICATION CENTER

STEP 1
REGISTERING THE REQUESTS OF PEOPLE

The demands of the people who reach the communication center are analyzed.

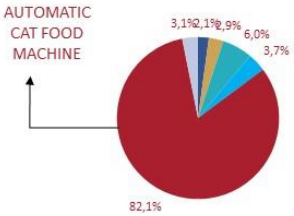
Demands are analyzed according to their regions.

Projects are being developed in this direction.



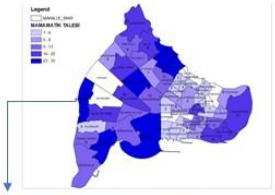
STEP 2
PROJECT DEVELOPMENT ON DEMAND.

For example, it has been determined that the most desired project by people is the cat food machine.



STEP 3
PROJECT DEVELOPMENT IN LINE WITH REGIONAL ANALYSIS

Cat food machine is placed in the areas where people want the most



FATIH CARD-SURVEY SYSTEM

STEP 1
SENDING THE SURVEY LINK FROM THE FATİH CARD APPLICATION

Mobile Push Notification Application

Survey questions are sent to Fatih Card users via instant notifications.

STEP 2
FILLING THE SURVEY FORM ONLINE

SAMPLE SURVEY FORM (For Teens)
(Survey Of Young People Coming To The Library)

1- How old are you?
2- Which school did you graduated from?
3- What do you wish for in a library?
4- What do you want to do in the breaks?
5- Which celebrities would you like to meet in the library?
6- Which activities would make you happy in the library?

STEP 3
INSTANT GIFT FOR THE SURVEY FILLERS

An instant gift is given to those who fill out the survey form.

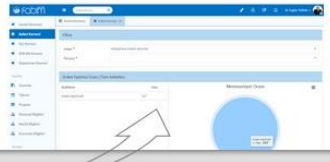
Audiobook Set Gift
https://www.biduybi.com/

Gifting Internet
(Türk Telekom işb. vb)

Adding points to the Fatih card

STEP 4
SURVEY MANAGEMENT SYSTEM

Analyzes from the survey are reflected on the projects through the system.



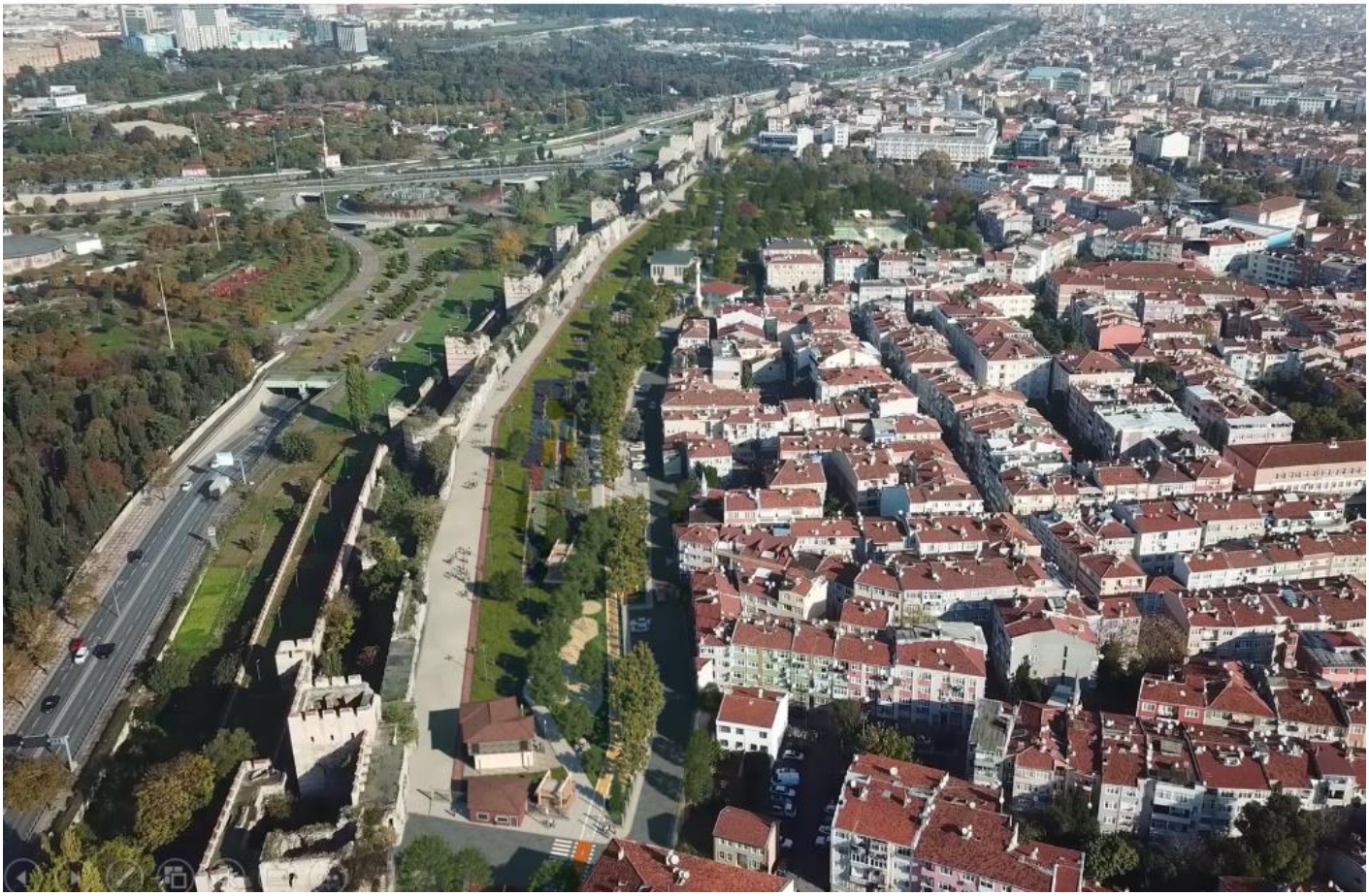
CARD MACHINE

MAMA MATİK
1 İLE ÇALIŞIR
Sevimli dostlarımız için bir kap mama da siz vermek ister misiniz?
MAMA
SU

FATİH BELEDİYESİ
MAMA MATİK
ONLAR BİZİM İÇİN DEĞERLİ!

FATIH LIBRARY

MILLET PARK



YEDIKULE GARDEN

FATİH
BELEDİYESİ

ZEYREK ACADEMY

ZEYREK
AKADEMİ