


**REPORT OF THE SESSION “*Design Thinking: Citizen Co-creation for Project Development*”**

**22nd IOPD Conference Rio de Janeiro, 6 - 8 November 2023**

This form should be filled out in English. Please send it to [oidp.rio2023@gmail.com](mailto:oidp.rio2023@gmail.com) and [info@oidp.net](mailto:info@oidp.net) after the Conference. We ask you to send it before Friday 10 November.

<p align="center"><b>TITLE</b></p>	<p><b>Design Thinking: Citizen Co-creation for Project Development</b></p>
<p><b>Participating Institutions</b></p>	<p>São Paulo City Hall</p>
<p><b>Lists of the speakers</b></p>	<p><b>Name:</b> Pedro Henrique Junqueira Martins  <b>Position and Affiliation:</b> Public Management Resident - São Paulo City Hall</p>
<p><b>Summary of the session</b></p> <p><i>Please share in a maximum of 500 words a summary of the session: what was the discussion, the experiences presented and the most important messages that were shared during the session.</i></p>	<p>The Session was comprised of a quick ice breaker (which had some technical difficulties) where we quickly discussed a case study that exemplifies the issues that may occur when public policies are not developed with it's users at the center of the process. Then, we jumped into an exposition on how Design Thinking can and has helped push a culture of public participation and co creation in the development of public policies and services. In this exposition we approach the three main competencies related to Design Thinking ( empathy, creativity and experimentation), and aspects of organizational culture that must be considered in order to create an environment conducive to the implementation of innovative, open ended processes within governmental organizations, that can often be resistant to them.</p> <p>After that, we presented a case study of the São Paulo Open Government Team process of cocreation of a digital tool specifically for city counsels members, with their direct participation in the designing.</p>
<p><b>Conclusions</b></p> <p><i>In a single sentence, state the element that stands out in your session.</i></p>	<p>Methodologies such as Design Thinking may help both organize and structure co creative process with multiple partners in a bureaucratic environment, coordinating the contributions of varied actors, while assisting in gaining previsibility and with it, institutional support.</p> <div align="center">  </div>

**Recommendations  
for IOPD**

*Share with IOPD  
your priorities and  
recommendations  
in order to advance  
in the topic of your  
session*

I'd suggest that the topic of public servant capacitation in such techniques and methodologies was adopted and applied as ongoing workshops, where participants can be introduced to the tools and methods, and are able to practise and experiment with them in a controlled and shared context.