

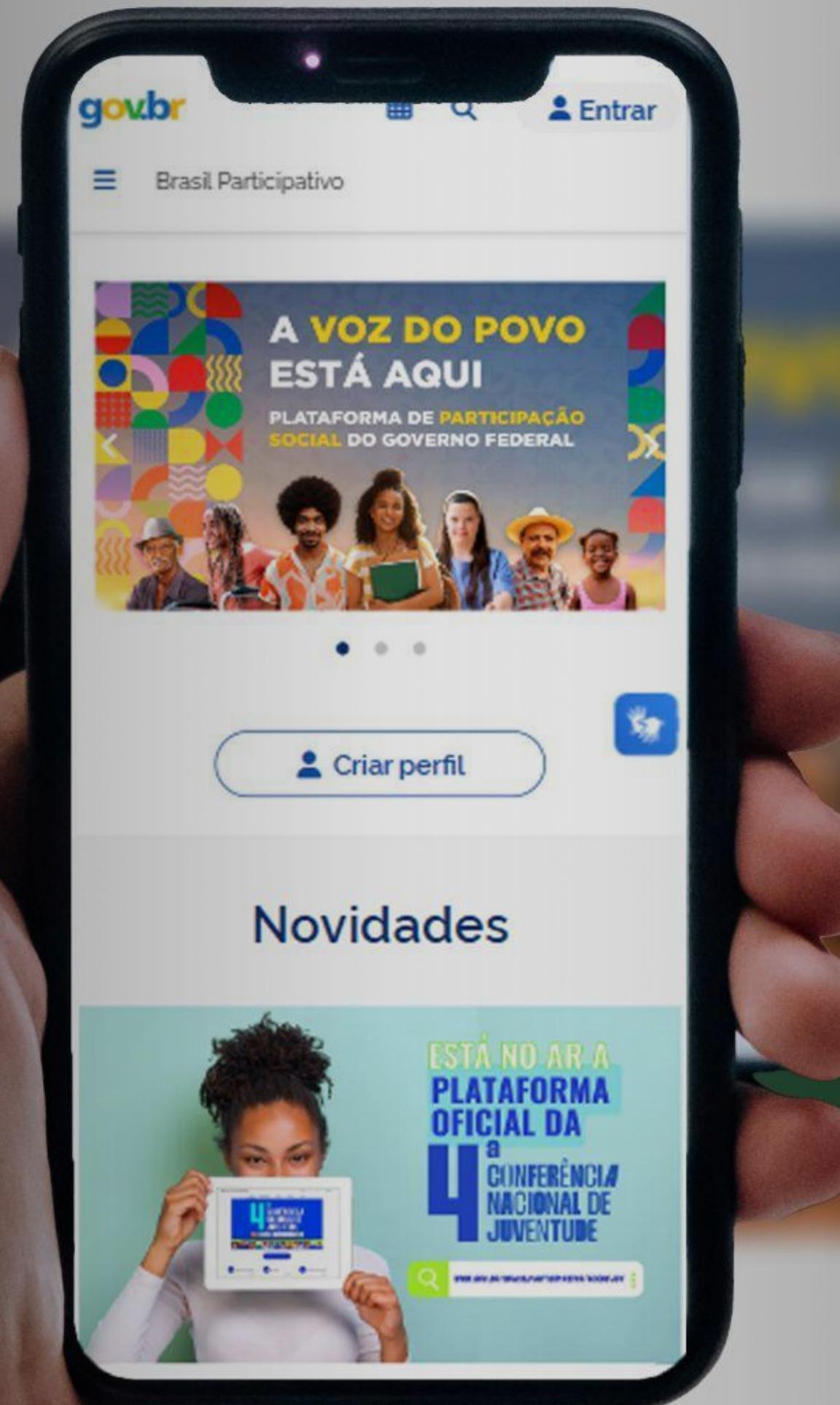
# BRASIL PARTICIPATIVO

UM PAÍS COM A CARA DO SEU Povo



22ND INTERNATIONAL  
OBSERVATORY ON  
PARTICIPATORY DEMOCRACY  
(IOPD) CONFERENCE

**Brasil Participativo**  
aims to be  
**the hub**  
that integrates  
diverse federal  
participatory arenas



Entangling massive  
**digital** and **in-person**  
processes

# BRASIL PARTICIPATIVO

UM PAÍS COM A CARA DO SEU Povo

Multi-year  
participatory plan  
(PPA)

National Policy  
Conferences

Participatory  
Budgeting

Public  
Consultations

Participatory  
Councils

Inquiries

Public  
Audiences

# TIMELINE OF DIGITAL PARTICIPATION IN BRAZIL FEDERAL GOV

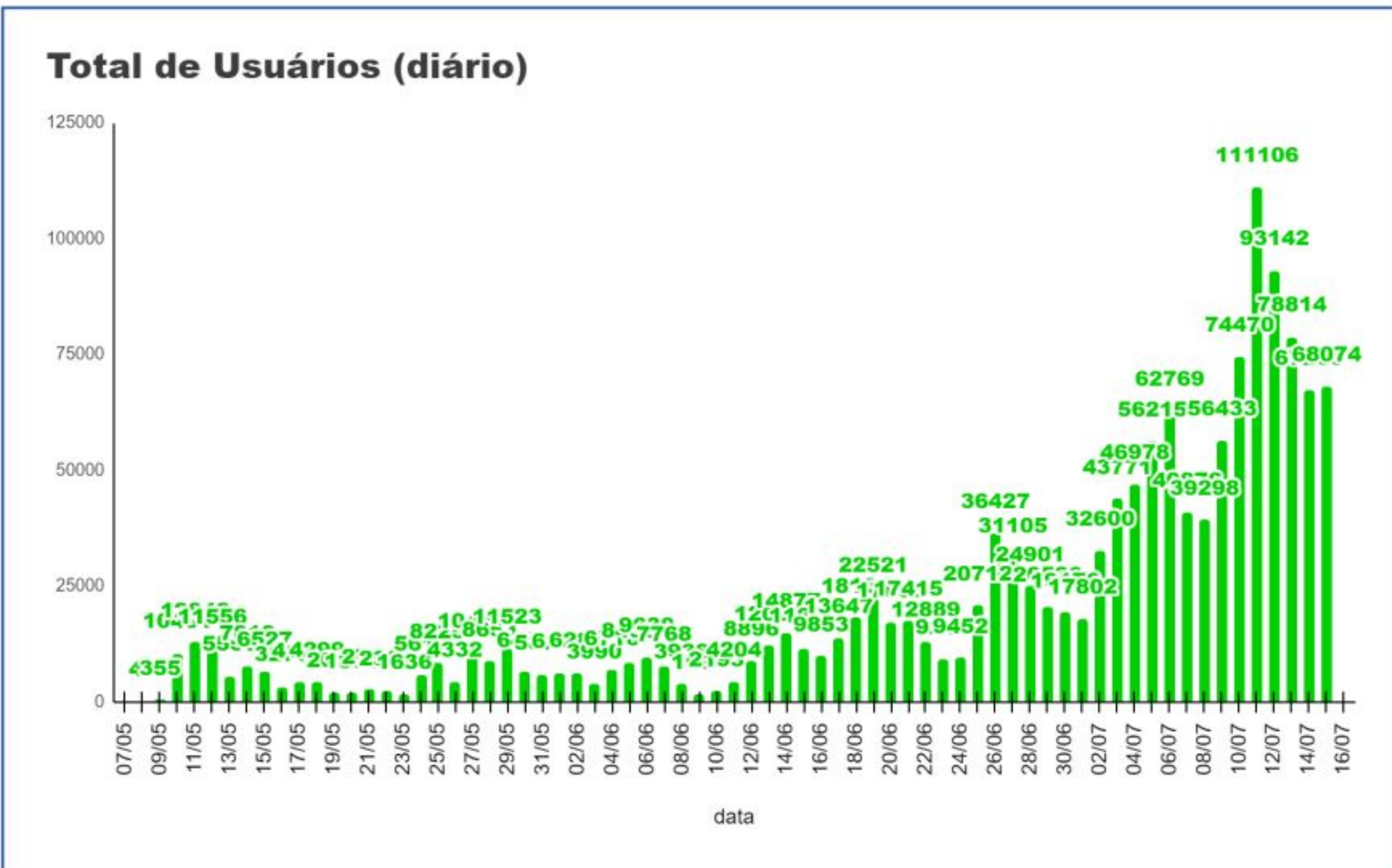


# PPA PARTICIPATIVO MULTI-YEAR PARTICIPATORY PLAN



- Registered Participants:  
**1.419.729**
- Proposals presented:  
**8.254**
- Votes:  
**1.529.826**
- Unique accesses:  
**4.087.540**

*Figura 1: Total de usuários diários*



# 4<sup>a</sup> National Youth Conference Digital Stage

September 1st to October 30th



- Registered Participants:

**62.025**

- Proposals presented:

**2.288**

- Votes:

**74.408**

- Comments:

**21.737**

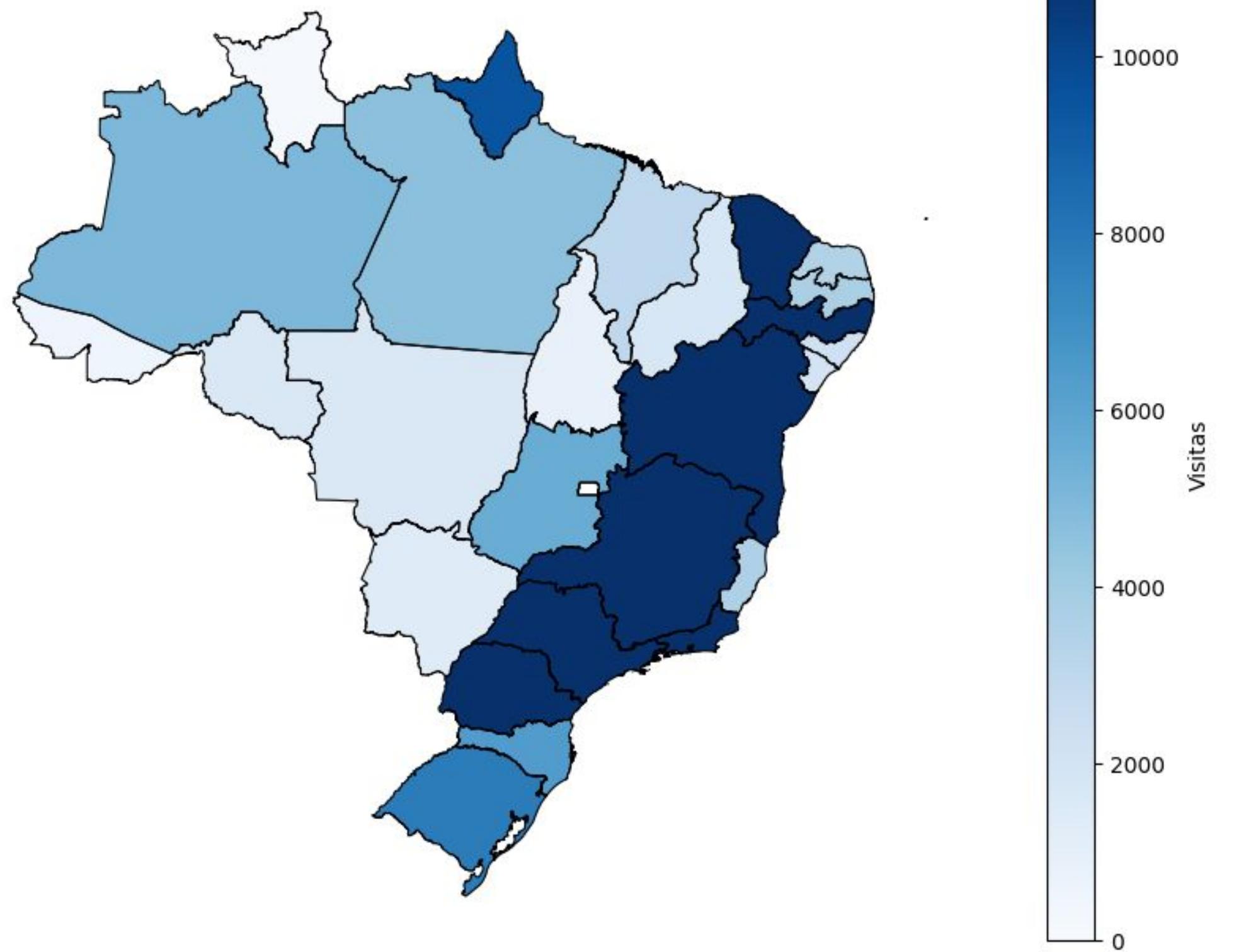
- Unique accesses:

**253.038**

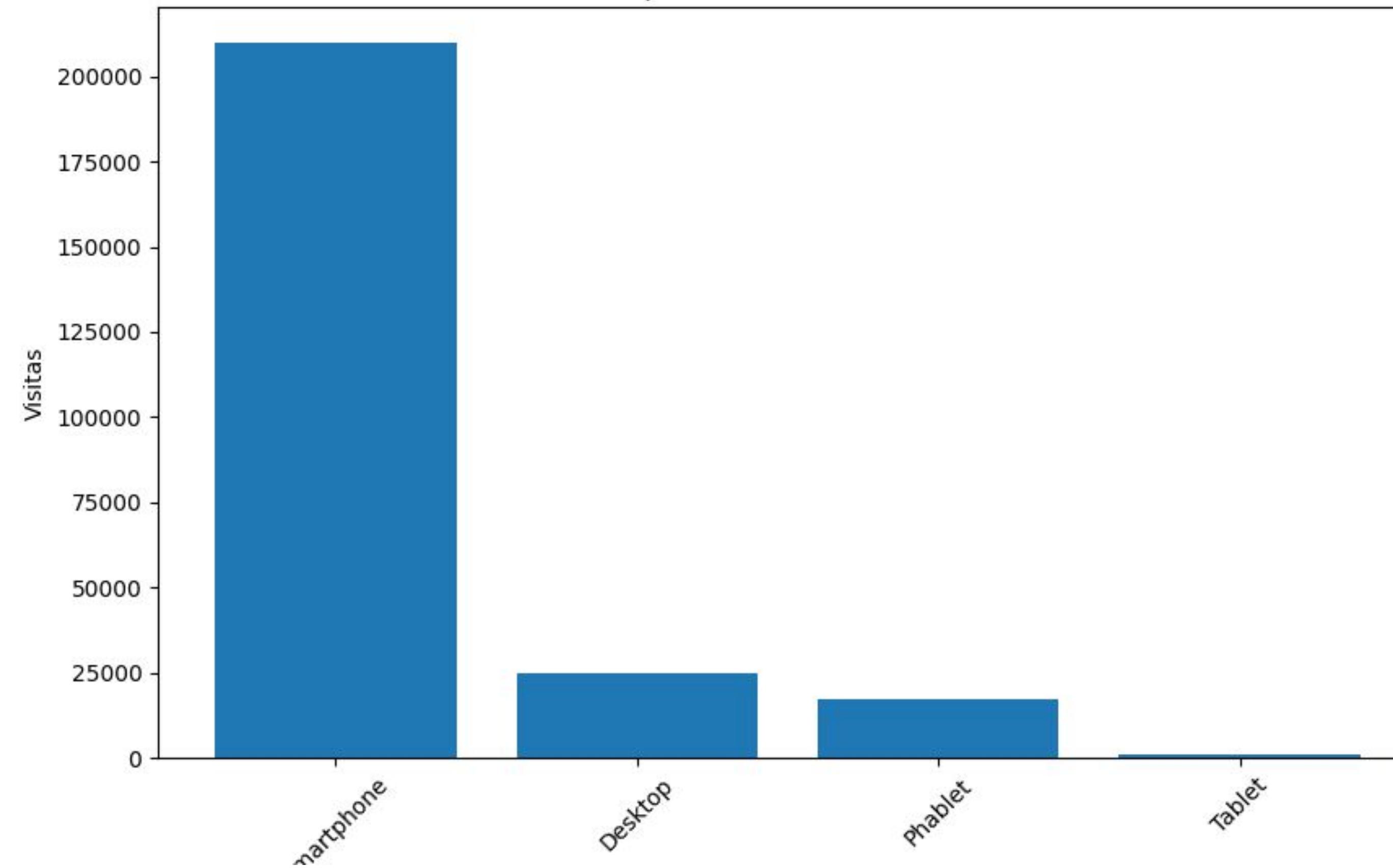
*Visitantes novos e Visitantes de Retorno (Geral)*



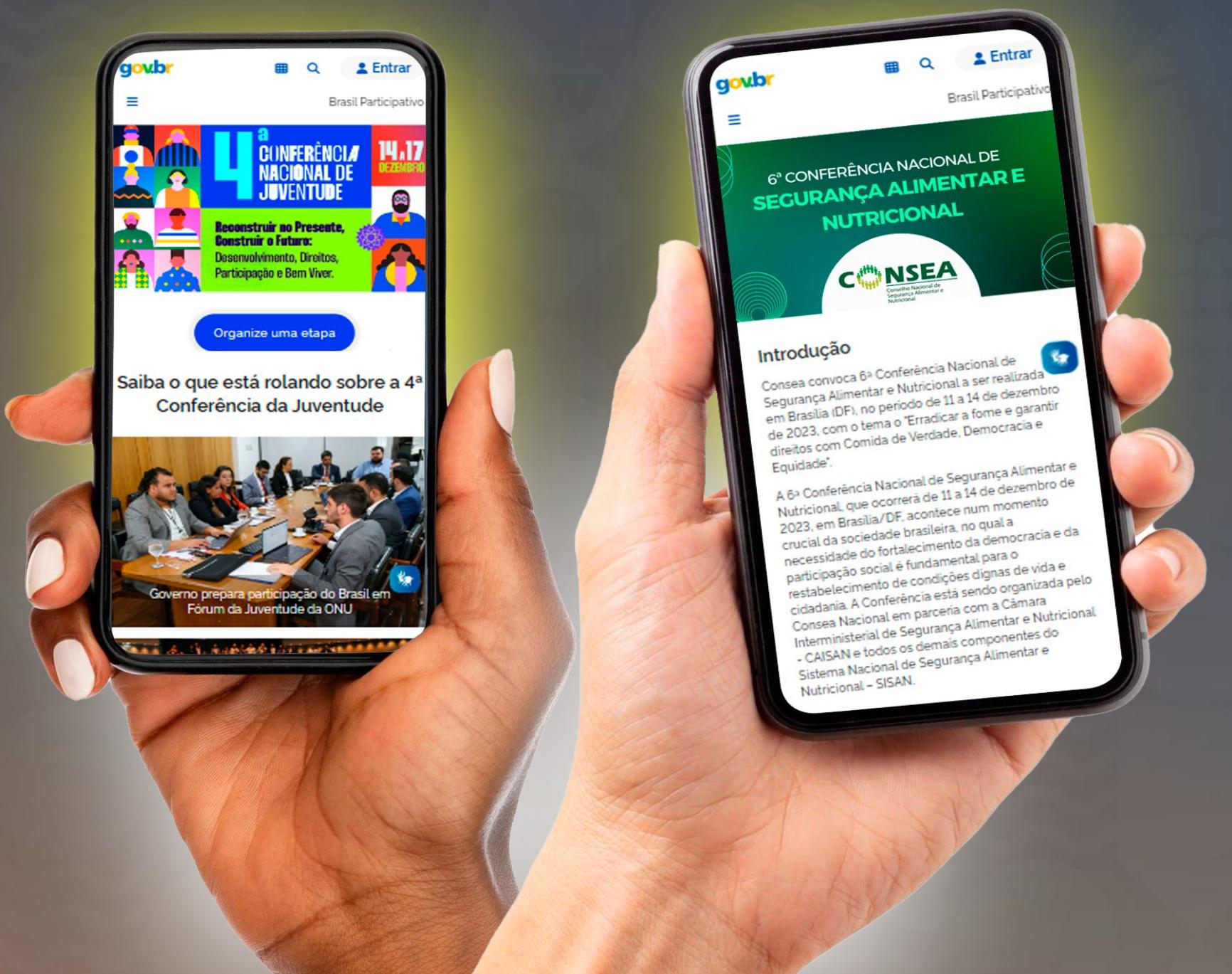
Visitas por Estado no Brasil



Dispositivos mais utilizados



# WHAT'S NEXT?



**More than 17 National Conferences already planned, such as:**

V Conferência Nacional de Ciência, Tecnologia e Inovação

V Conferência Nacional dos Direitos da Pessoa com Deficiência

VI Conferência Nacional das Cidades

Conferência Nacional da Igualdade Racial  
Conferência Nacional de Educação

Conferência Nacional das Mulheres  
Conferência Nacional LGBTQI+  
Conferência Nacional Meio Ambiente

# WHAT'S NEXT?

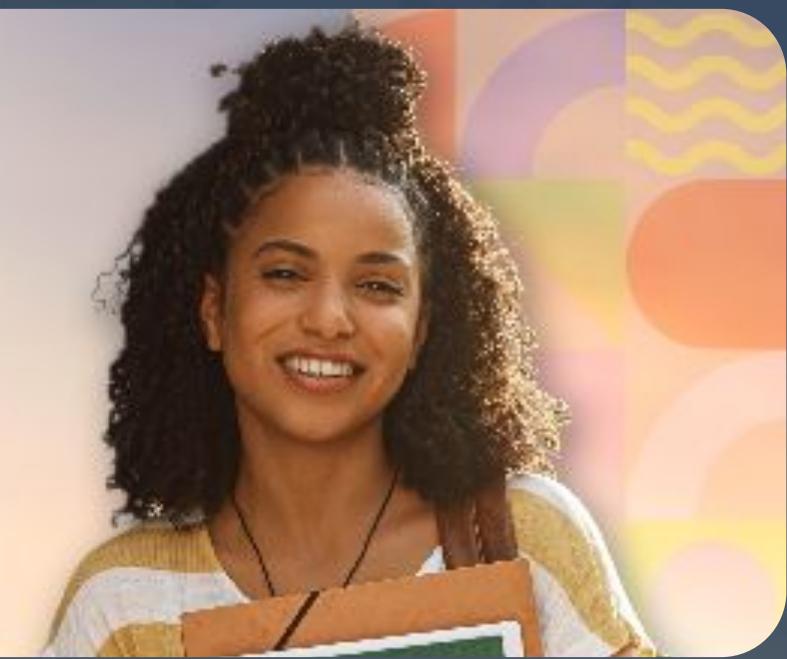
EM BREVE



SERÁ

**BRASIL**  
**PARTICIPATIVO**  
UM PAÍS COM A CARA DO SEU PVO

[gov.br/brasilparticipativo](http://gov.br/brasilparticipativo)



Public  
Consultations

Participatory  
Councils

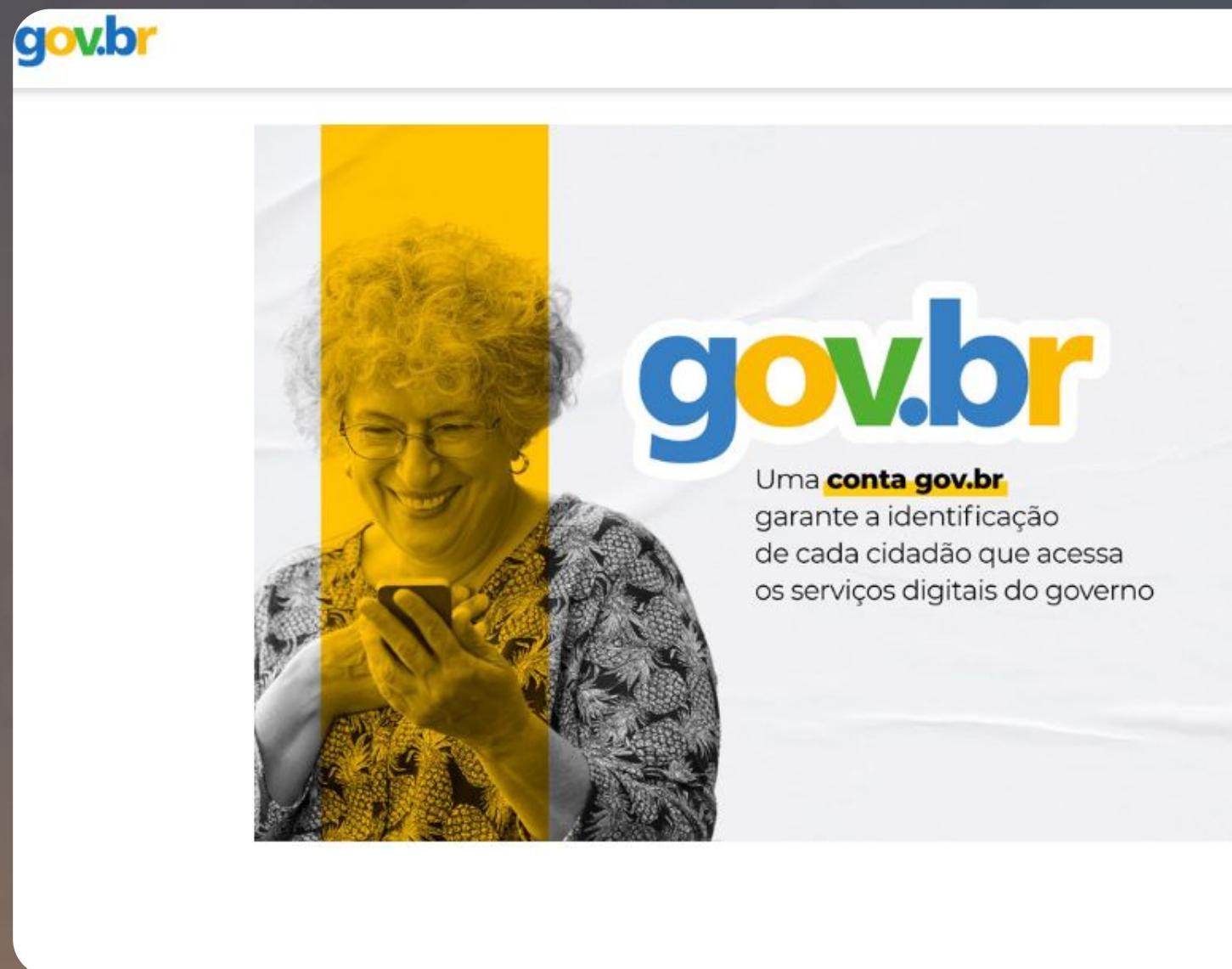
Inquiries

Public  
Audiences

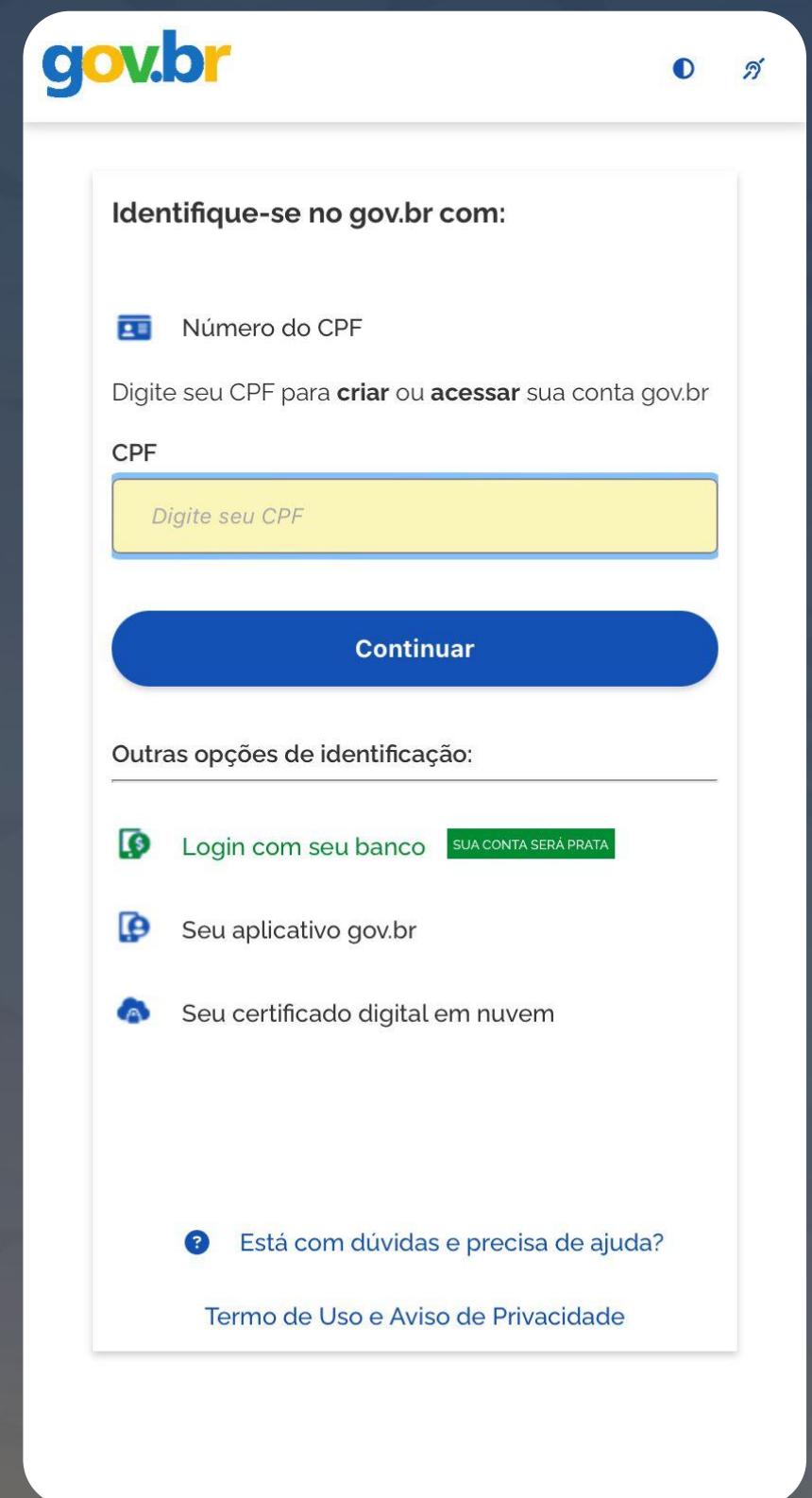
# BP DECIDIM EXPERIENCE

## Unique Digital Identity

- Safeguard for a transparent process, avoiding bots
- **145 million users** in Brazil



The image shows the gov.br login interface. On the left, there is a large photograph of an elderly woman with curly hair and glasses, smiling and holding a smartphone. To her right, the gov.br logo is displayed in its signature blue and green colors. Below the logo, text reads: "Uma conta gov.br garante a identificação de cada cidadão que acessa os serviços digitais do governo". On the right side of the interface, there is a login form with the heading "Identifique-se no gov.br com:". It includes fields for "Número do CPF" (with placeholder "Digite seu CPF") and "CPF" (with placeholder "Digite seu CPF"). Below these fields are two blue "Continuar" buttons. At the bottom, there is a section titled "Outras opções de identificação:" with links for "Login com seu banco" (with a note "SUJA CONTA SERÁ PRATA"), "Login com QR code", "Seu certificado digital", and "Seu certificado digital em nuvem".



The image shows the gov.br login interface focusing on the CPF input field. The heading "Identifique-se no gov.br com:" is at the top. Below it is the "Número do CPF" field with placeholder "Digite seu CPF". A blue "Continuar" button is positioned below the field. To the right, there is a section titled "Outras opções de identificação:" with links for "Login com seu banco" (with a note "SUJA CONTA SERÁ PRATA"), "Seu aplicativo gov.br", and "Seu certificado digital em nuvem". At the bottom, there is a question "Está com dúvidas e precisa de ajuda?" and links for "Termo de Uso e Aviso de Privacidade".

## BP DECIDIM EXPERIENCE

### Human moderation

- Exclusively for terms of use violations (offensive behavior, hate speech and proposals against human and constitutional rights)
- 10 people working in shifts 7 days a week, from 8h-22h
- PPA Participativo: Only 40 moderated proposals out of 8.254

# CHALLENGES FOR ENHANCING THE DECIDIM EXPERIENCE

## Usability and Inclusion

Development focusing on mobile use

- **149 million (81%) individuals 10 years old or older** were Internet users in Brazil
- **62% of Brazilian internet users access internet exclusively by mobile**
- **90% of accesses in the Participatory PPA process** were made by mobile



Source: Survey on the Use of Information and Communication Technologies in Brazilian Households - ICT Households 2022.

# CHALLENGES FOR ENHANCING THE DECIDIM EXPERIENCE

## Usability and Inclusion

### Accessibility

#### Web Content Accessibility Guidelines (WCAG)

- accessibility menu;
- menus in the form of lists
- description of graphic content;
- high contrast and enlarged font function;
- information with subtitles, audio and Brazilian Sign Language (Libras);

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# THE FUTURE OF DECIDIM

## MAIN CHALLENGES

- Software governance and sustainability
  - Ruby on rails community
  - Metadecidim and source code management
- Scale and performance

# OUR TEAM



# BRASIL PARTICIPATIVO

UM PAÍS COM A CARA DO SEU Povo

# Thank you. Obrigada. Gràcies. Gracias.

**Diretoria de Participação Digital e Comunicação em Redes (SNPS/SG)**

Secretaria Nacional de Participação Social

SECRETARIA-GERAL DA PRESIDÊNCIA DA REPÚBLICA

[participacaodigital@presidencia.gov.br](mailto:participacaodigital@presidencia.gov.br)

