

# BRASIL

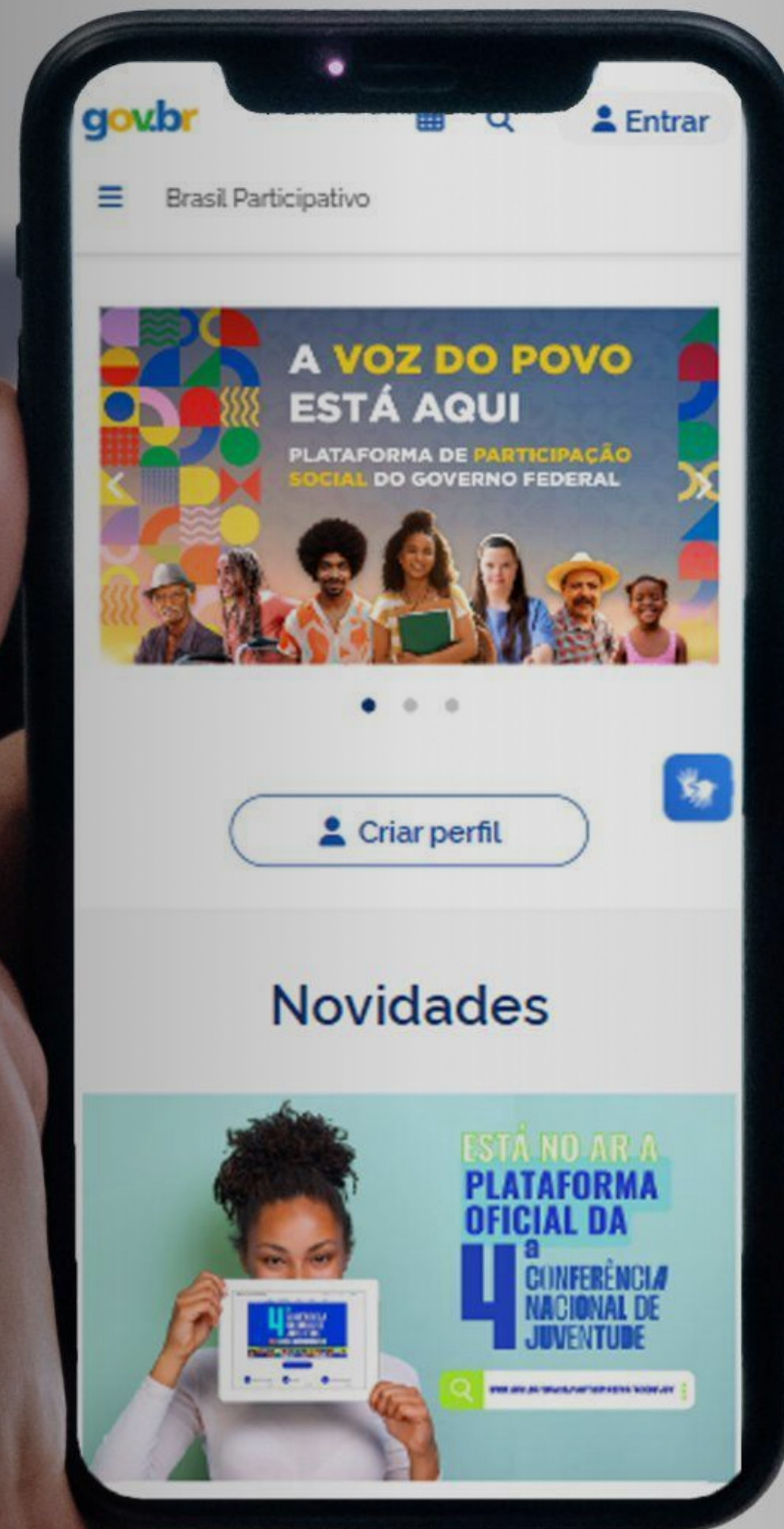
## PARTICIPATIVO

UM PAÍS COM A CARA DO SEU POVO





**Brasil Participativo**  
aims to be  
**the hub**  
that integrates  
diverse federal  
participatory arenas



Entangling massive  
**digital** and **in-person**  
processes



# **BRASIL**

## **PARTICIPATIVO**

UM PAÍS COM A CARA DO SEU POVO

**Multi-year  
participatory plan  
(PPA)**

**Nacional Policy  
Conferences**

**Participatory  
Budgeting**

**Public  
Consultations**

**Participatory  
Councils**

**Inquiries**

**Public  
Audiences**

# TIMELINE OF DIGITAL PARTICIPATION IN BRAZIL FEDERAL GOV

**1.** Public  
Security Virtual  
Conference  
(2009)  
**2.014**  
participants

**2.** Youth  
Participatory  
Observatory  
(2013):  
**11.000**  
participants

**3.** Internet Civil  
Framework  
Consultation  
(2014):  
**331**  
participants  
**1.200**  
comments

**4.** App 3<sup>ª</sup> Youth  
Conference (2015):  
**20.000**  
participants

**5.** Dialoga Brasil  
(2016):  
**23.551**  
participants

**6.** Participa.Br  
(2014)  
Participa + Brasil  
(2019):  
**258.000**  
participants

**7.** **BRASIL**  
**PARTICIPATIVO**  
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+ than

**1,4**

**MILLION**  
**PARTICIPANTS**



# PPA PARTICIPATIVO MULTI-YEAR PARTICIPATORY PLAN



- Registered Participants:

**1.419.729**

- Proposals presented:

**8.254**

- Votes:

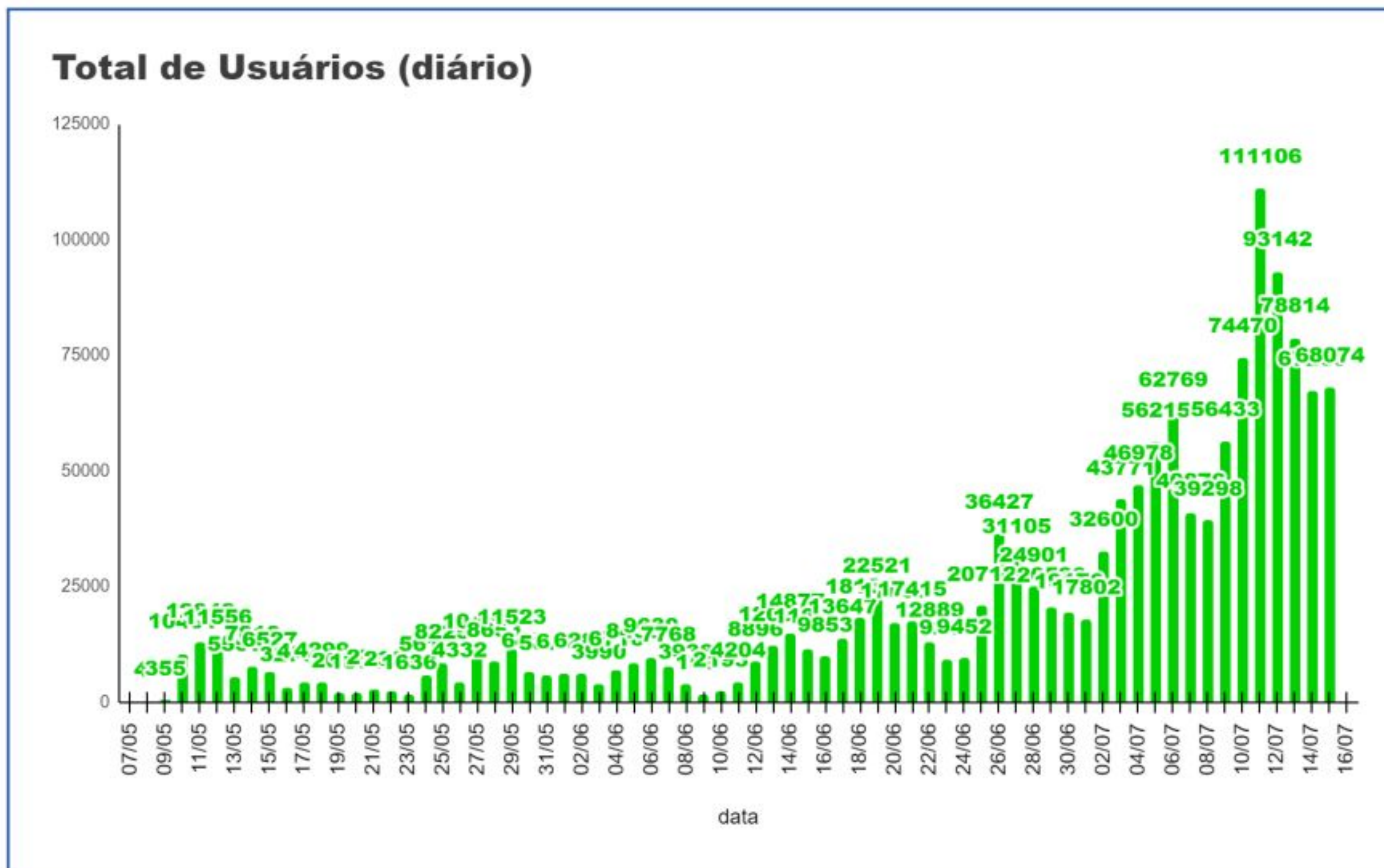
**1.529.826**

- Unique accesses:

**4.087.540**

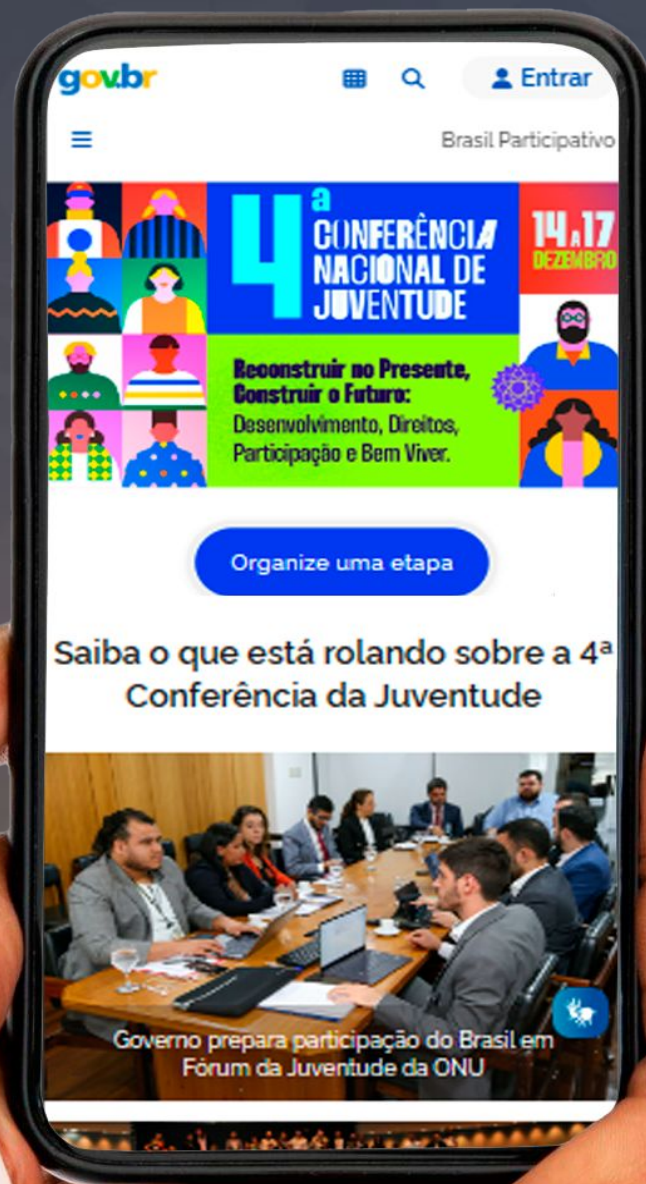


Figura 1: Total de usuários diários



# 4<sup>a</sup> National Youth Conference Digital Stage

September 1st to October 30th



- Registered Participants:

**62.025**

- Proposals presented:

**2.288**

- Comments:

**21.737**

- Votes:

**74.408**

- Unique accesses:

**253.038**

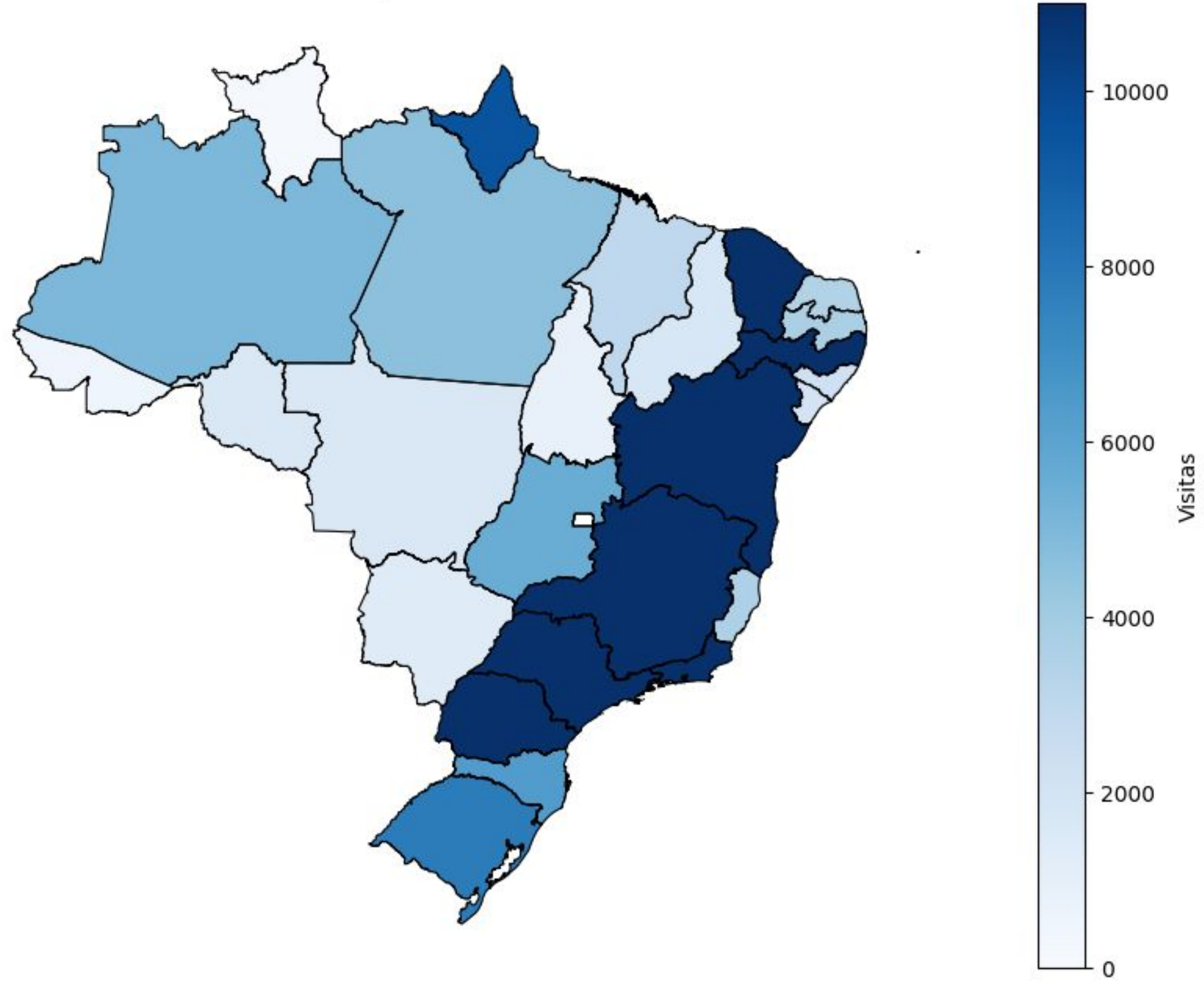


## Visitantes novos e Visitantes de Retorno (Geral)

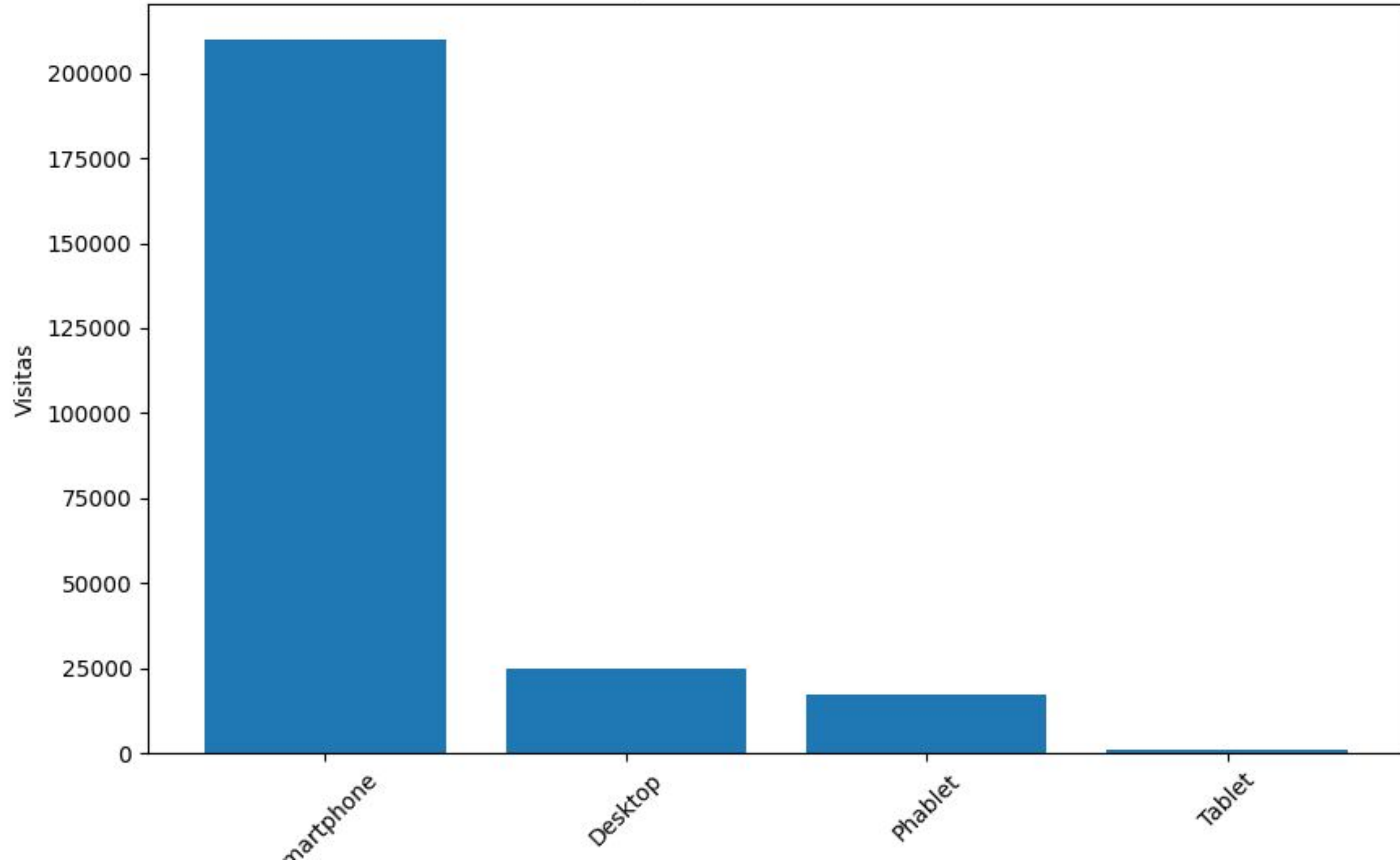




Visitas por Estado no Brasil



Dispositivos mais utilizados

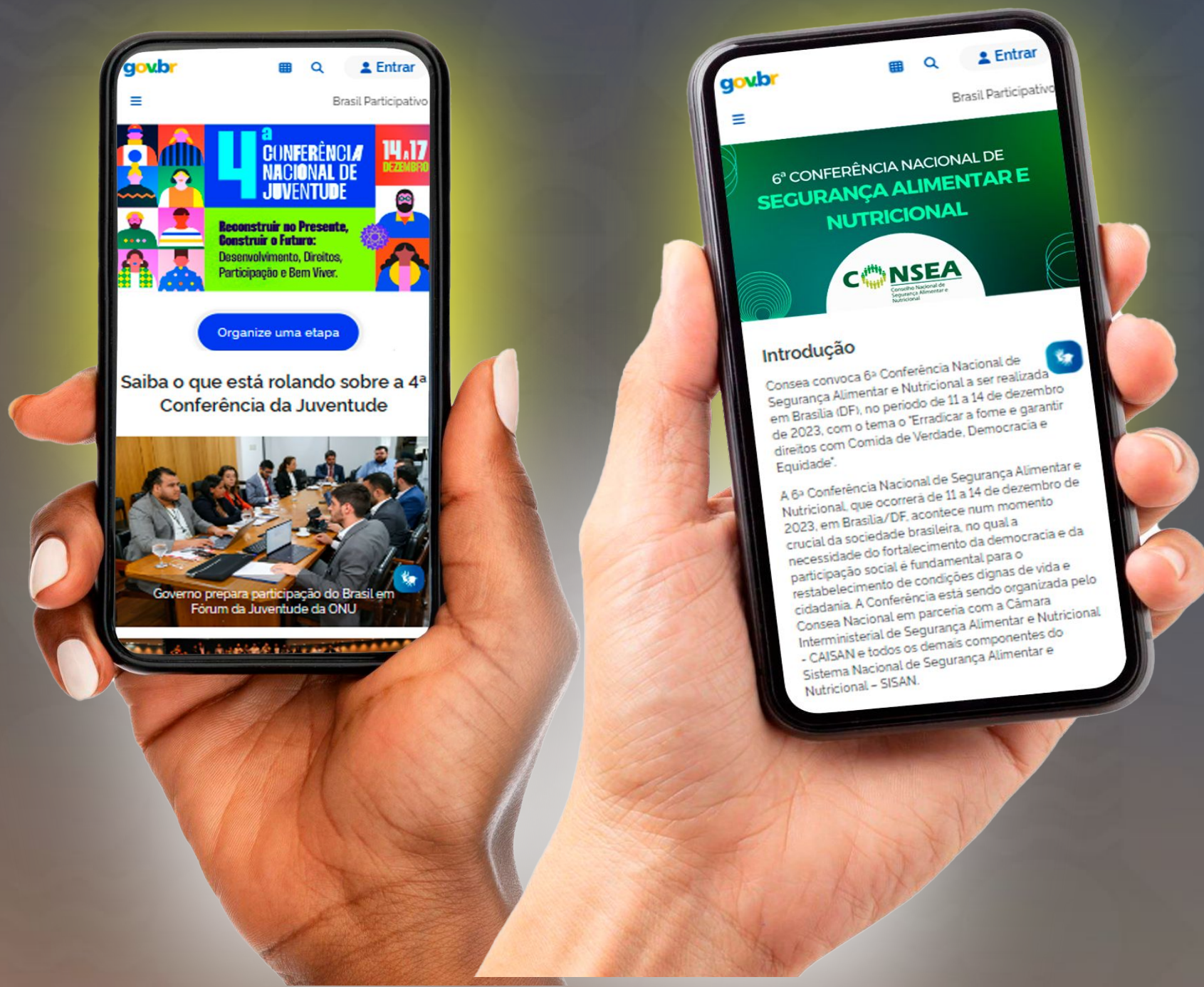




# WHAT'S NEXT?

More than 17 National Conferences already planned, such as:

- V Conferência Nacional de Ciência, Tecnologia e Inovação
- V Conferência Nacional dos Direitos da Pessoa com Deficiência
- VI Conferência Nacional das Cidades
- Conferência Nacional da Igualdade Racial
- Conferência Nacional de Educação
- Conferência Nacional das Mulheres
- Conferência Nacional LGBTQI+
- Conferência Nacional Meio Ambiente





# WHAT'S NEXT?

EM BREVE



SERÁ



**Public  
Consultations**

**Participatory  
Councils**

**Inquiries**

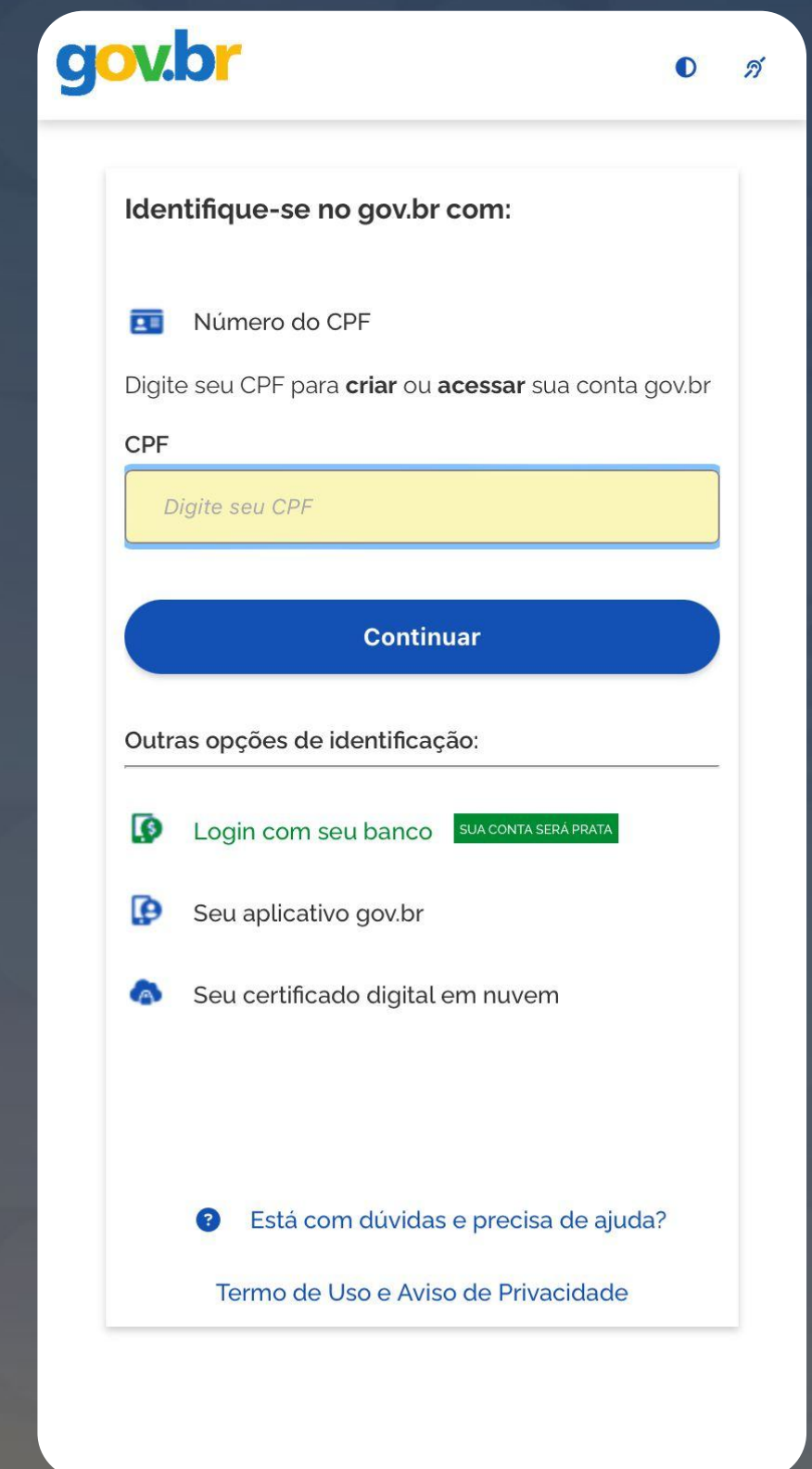
**Public  
Audiences**



# BP DECIDIM EXPERIENCE

## Unique Digital Identity

- Safeguard for a transparent process, avoiding bots
- **145 million users** in Brazil



# BP DECIDIM EXPERIENCE

## Human moderation

- Exclusively for terms of use violations (offensive behavior, hate speech and proposals against human and constitutional rights)
- 10 people working in shifts 7 days a week, from 8h-22h
- PPA Participativo: Only 40 moderated proposals out of 8.254



# CHALLENGES FOR ENHANCING THE DECIDIM EXPERIENCE

## Usability and Inclusion

Development focusing on mobile use

- **149 million (81%)** individuals 10 years old or older were Internet users in Brazil
- **62%** of Brazilian internet users access internet exclusively by mobile
- **90%** of accesses in the Participatory PPA process were made by mobile



# CHALLENGES FOR ENHANCING THE DECIDIM EXPERIENCE

## Usability and Inclusion

Accessibility

Web Content Accessibility Guidelines (WCAG)

- accessibility menu;
- menus in the form of lists
- description of graphic content;
- high contrast and enlarged font function;
- information with subtitles, audio and Brazilian Sign Language (Libras);





# THE FUTURE OF **DECIDIM**

## **MAIN CHALLENGES**

- **Software governance and sustainability**
  - Ruby on rails community
  - Metadecidim and source code management
- **Scale and performance**



# OUR TEAM





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Thank you. Obrigada. Gràcies. Gracias.

**Diretoria de Participação Digital e Comunicação em Redes (SNPS/SG)**

Secretaria Nacional de Participação Social  
SECRETARIA-GERAL DA PRESIDÊNCIA DA REPÚBLICA

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