# MANAGEMENT REPORT

# 2017-2018

IOPD

This document presents the Technical Secretariat's management report for the period between the 17th and 18th IOPD Conferences (July 2017 and November 2018).

# CONTENTS

# INTRODUCTION

The International Observatory for Participatory Democracy was set up in November 2001, as part of the European Commission's decentralised cooperation projects. Since then, the network of local governments, municipal entities, research centres and civil society bodies that make up the IOPD has gradually increased its membership, creating new meeting spaces and furthering reflection and the exchange of knowledge on participatory democracy.

Barcelona City Council has held the office of Technical Secretariat since the IOPD was set up. And since 2006, the IOPD has been working with United Cities and Local Governments (UCLG), under an agreement for the operation and maintenance of the IOPD's Technical Secretariat.

The Technical Secretariat has worked to position the IOPD as a global benchmark centre for the production of innovative knowledge, and to establish it as a space for sharing participatory democracy experiences from around the world.

The report we present below describes the activities and projects carried out by the IOPD from June 2017 to November 2018, in line with the network's annual conference calendar.

As the city of Barcelona took on both the Presidency and the General Secretariat of the network, during this period, the present Report includes both the day-to-day operation of the network and the preparatory work for the 18th IOPD Conference. The city of Barcelona, over the course of the present year, has reinforced the Technical Secretariat through the recruitment of two new people.

The present Report was closed on 5th November, in terms of the enrolment of new members and web and social network profiles viewing data.

# I ACTIVITIES: WORKING SESSIONS AND CONFERENCES

From the 6th to the 9th July 2017 - L'Aquila, Italy
## Festival of Participation of L'Aquila 2017

14th and 15th September 2017 - Rotterdam, Netherlands
## Final Transit Conference

23rd and 24th November 2017 - Guadalajara, Mexico
## International Forum Let's Talk About Participatory Budgeting-Jalisco 2017

From the 22nd to the 26th January 2018 - Barcelona, Spain
## 4º UCLG Retreat and Campus

From the 7th to the 13th February 2018 - Kuala Lumpur, Malaysia
## 9th World Urban Forum

The IOPD was represented through its Secretariat and various members of the network with the aim of introducing the participatory perspective in the global agendas. With this aim, up to five official events were held throughout the Urban Forum:

- Event about Participatory Budgeting in Asian Cities
- Capacitation event about participatory budgeting with gender sensibility
- Subnational Government Global Observatories and the implementation of the Global Agendas
- Scaling up Participatory Budgeting for Fostering Resilience of Urban and Regional Development
- Participatory governance and social inclusion to promote human rights in the city and operationalize the New Urban Agenda and Sustainable Development Goals



From the 6th to the 8th March 2018 - Lille, France
## Rencontres Nationales de la Participation 2018

17th and 18th May 2018 - Stockholm, Sweden
## Improving Democracy Conference

17th and 18th May 2018 - Molina de Segura, Spain

## Encuentro Ruta Sur de Molina de Segura

22nd May 2018 - Grenoble, France

## Preparatory workshop for the 18th IOPD Conference in Grenoble

From the 7th to the 9th June 2018 - Metz, France

## Printemps des citoyens of Metz



From the 11th to the 13th June 2018 - Bilbao, Spain

## CEMR Conference 2018

18th June 2018 - Barcelona, Spain

## Citizens' Consultations in a Local World: Democracy without Intermediation

From the 4th to the 6th July 2018 - A Coruña, Spain

## 4th iberian meeting of democracy and participatory budgeting

From the 5th to the 7th July 2018 - Chefchaouen, Morocco

## 1st World Forum of Intermediary Cities

6th and 7th September 2018 - Moscow, Russia

## Finance Forum of Moscow and workshop with the World Bank

From the 11th to the 12th September 2018 - Santiago de Chile, Chile

## Seminar "Citizen participation and city government. Contradiction or need?"

Fernando Pindado, IOPD General Secretary, held the main speech in this seminar under the name: "*Democratic public administration needs citizen participation*".

12th September 2018 - Ciudad de México, Mexico
## Local Governments Forum and Participatory Democracy

The IOPD co-organized this event in cooperation with the *Instituto Electoral de la Ciudad de México*.

From the 26th to the 29th September 2018 - Roma, Italy
## Global Forum for Modern Direct Democracy

From the 1st to the 3rd October 2018 - Quito, Ecuador
## Encuentro Internacional HÁBITAT III+2

11th and 12th October 2018 - Sète, France
## Meeting of the "Development Committees" of France

6th November 2018 - Madrid, Spain
## UCLG World Council 2018

## I ACTIVITIES: PREPARATION FOR THE 18TH IOPD CONFERENCE

Since Barcelona was chosen the new IOPD Presidency, the Technical Secretariat has worked together with the Barcelona City Council to organize the event. The Technical Secretariat has been part of the organizing committee and has collaborated in the technical and programmatic preparation of the event.

Mention must be made of the preparatory activities for holding the Conference, along with the work meetings held throughout 2018, which are dealt with in the first part of the Report. Moreover, as is customary, the General Secretariat has taken on the preparation for the General Assembly, work that entails the preparing and translation of all of the necessary documentation (Management Report, Work Plan and Agenda), along with making sure that everybody knows about it.

With regard to the Awards Ceremony, arrangements have been made for the attendance of representatives of both the winner of the IOPD Best Practices in Citizen Participation Distinction and the projects that have been awarded special mentions.

# I ACTIVITIES: IOPD WORKING GROUPS

The IOPD habitually runs Work Groups, in which different network members come together for the specific purpose of debating certain themes or work areas. However, as the network is currently engaged in a phase of internal reflection, at the Montreal Assembly in 2017, the decision was made to keep the Work Groups on hold and focus instead on internal reflection.

This has resulted in the setting up of two internal consultations, one related to the network's model of governance and the other concerning the drafting of an Agenda for Local Democracy, to be approved as the final resolution of the 18th IOPD Conference. These two work process have been channelled through the PARTICIPATE IOPD Platform (see subsection II.4). In both cases the Presidency, following a series of bilateral consultations with reference network cities, has presented two proposals, so that members can make amendments thereto or attach their commentaries.

# I ACTIVITIES: 12TH IOPD AWARD

For another year, the General Secretariat called on those local and regional governments that are members of the network to enter their projects for the IOPD Best Practices in Citizen Participation Distinction, which this year will be awarded for the twelfth time. In the present edition **65 local and regional governments** presented their candidacies, featuring projects from the following countries: Albania, Argentina, Canada, Colombia, Costa Rica, Democratic Republic of the Congo, Denmark, Ecuador, France, Indonesia, Italy, Madagascar, Malaysia, Mauritania, Mexico, Mozambique, Palestine, Peru, Portugal, Russia, Spain, Sweden, Taiwan, Tunis, Turkey and Uruguay.

The candidacies have been evaluated by a jury of experts, after passing through an initial evaluation stage by members of the IOPD through the PARTICIPATE IOPD Platform (more information on this in subsection II.4). The goal of this initial phase has been, on the one hand, to provide visibility to all of the proposals and, on the other, to gather the opinions of the members with regard to all of the proposals presented. The 20 proposals that received the most votes were passed on to the next phase and have now been evaluated by a jury of experts. As is the case every year, the winner of the Distinction, along with the special mentions, will be made public during the holding of the Annual Conference.

Origin of the 65 candidacies presented:
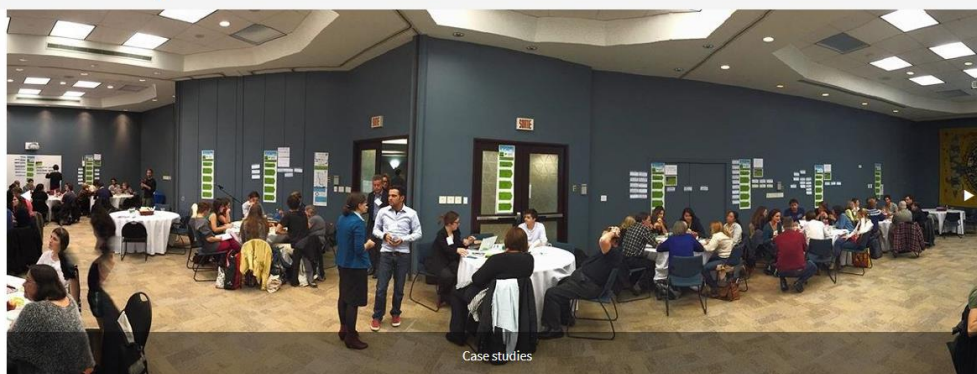


*Source: IOPD*

- More information about the submitted proposals

- Piece of news about the 20 final proposals

## II IOPD WEBSITES

The [IOPD website](#) is still the reference for the network as a whole. This year, however, the Technical Secretariat, in collaboration with Barcelona City Council, launched and are running a [website for the 18th Conference](#), along with an app for this event and the [PARTICIPATE IOPD platform](#).

## II IOPD WEBSITES: THE IOPD WEBSITE

The IOPD web serves to post news of interest in relation to local participatory democracy maters and the IOPD, along with documents of interest to our members, such as articles, publications or the experiences of other towns and cities.

**I O P D**

| Home | About IOPD ▾ | Projects ▾ | News | Events | Publications | Case studies |

Case studies

The International Observatory on Participatory Democracy (IOPD) is a space open to all cities in the world and all associations, organizations and research centers interested in learning about, exchanging impressions and applying experiences of participatory democracy on a local scale with the aim of deepening the roots of democracy in municipal government. [ + info ]
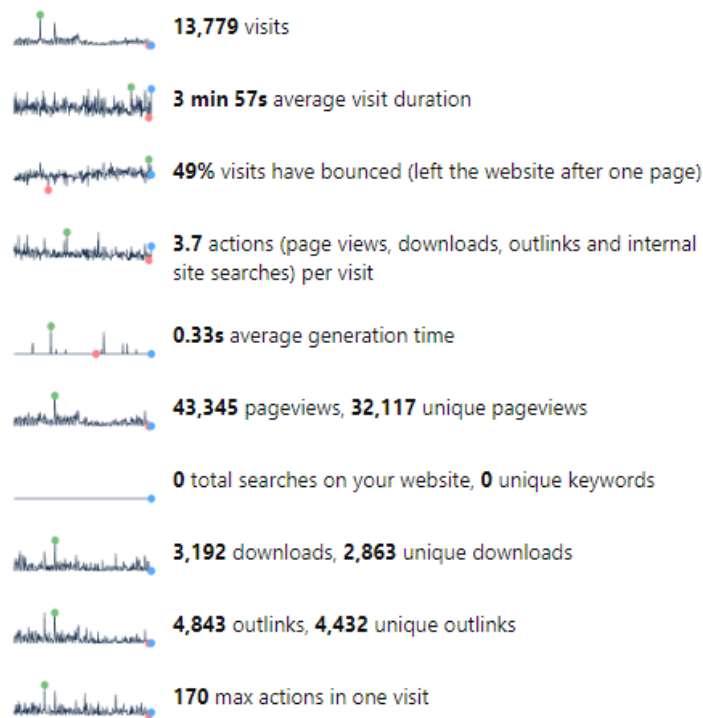
**Join us now**

Membership form

Web statistics:

|  | January 1 2017 to December 31 2017 | January 1 2018 to November 5 2018* |
|---|---|---|
| Visitors | 13.779 | 15.412 |
| Average duration of the visits | 3 min 57s | 3 min 44 s |
| Visitors actions (pages seen, downloads, searches…) | 3,7 | 3,3 |
| Pages seen | 43.345 | 43.356 |
| Only one page seen | 32.117 | 32.889 |
| Downloads | 3.192 | 2.889 |

* On the date on which this report was closed

*Source: IOPD*

Visits Overview

13,779 visits

3 min 57s average visit duration

49% visits have bounced (left the website after one page)

3.7 actions (page views, downloads, outlinks and internal site searches) per visit

0.33s average generation time

43,345 pageviews, 32,117 unique pageviews

0 total searches on your website, 0 unique keywords

3,192 downloads, 2,863 unique downloads

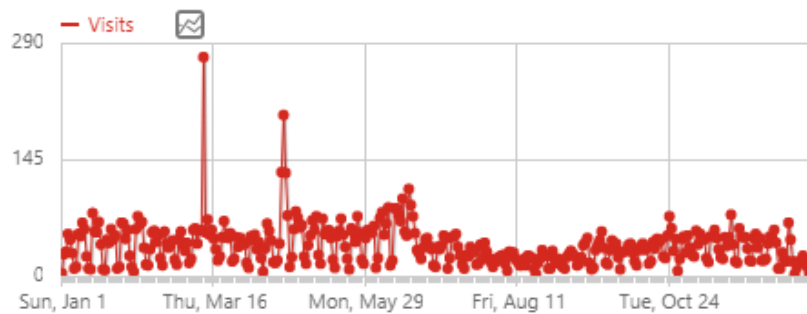4,843 outlinks, 4,432 unique outlinks

170 max actions in one visit

*Source: IOPD*

Visits Over Time

*Source: IOPD*



Visitor Map

13.8k visits

*Source: IOPD*

## II IOPD WEBSITES: THE IOPD CONFERENCE WEBSITE

The 18th IOPD Conference website was created for the purpose of informing those persons attending the Conference or interested in the event, as well as serving as a site for the processing of registrations, the web has seven main pages:

- About: General information about the event.
- How to collaborate: Information about the ways in which you can collaborate.
- Program: Description of all of the sessions.
- Speakers: Photos and biographies of all of the speakers at both roundtables and workshops.
- Registration: Information regarding the registration process, along with a link to Eventbrite, the company in charge of ticketing for the Conference.
- Practical Information: This page includes advice for questions such as where to stay and how to get about during the event.

- News: A page that includes brief news bulletins related to the holding of the Conference.



## II IOPD WEBSITES: THE 18TH IOPD CONFERENCE APP

A mobile app has been developed for Conference participants, designed to save paper as it avoids the need to print copies of the program or other information, as well as providing a channel of communication with the speakers.
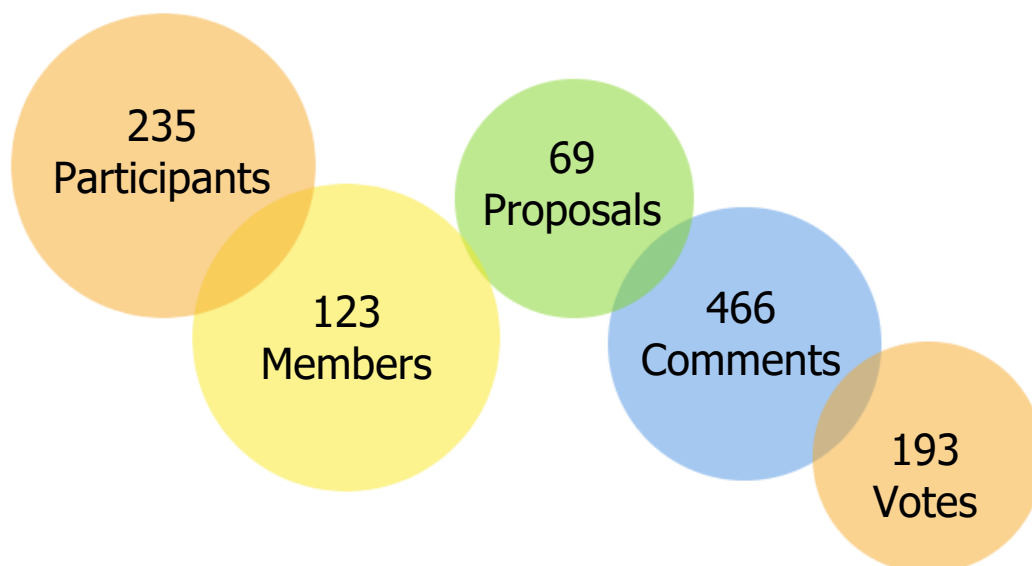
## II IOPD WEBSITES: PARTICIPATE OIDP PLATFORM

Launched this year, coinciding with the convening of the 12th IOPD Distinction, PARTICIPATE IOPD is the IOPD debate platform. Through this platform local and regional governments have presented their candidacies and IOPD members who have logged on to the platform have been able to comment and vote on the different projects presented.

Apart from the Distinction, two other consultations have also taken place using this platform, one on the participatory process for the drafting of the Agenda for Local Democracy, and the other for a debate about the IOPD governance model. PARTICIPATE IOPD has been based on the decidim.barcelona infrastructure.

On 2 November 2018, the platform had 235 participants, of which 123 had been validated as IOPD members. A total of 466 commentaries have been registered.

235 Participants

123 Members

69 Proposals

466 Comments

193 Votes

*Source: IOPD*

# III COMMUNICATION

Communication is an essential aspect of our organisation as, besides publicising our own activities and web content, we also publish news, documents, experiences and other information that may be of interest from IOPD members and the general public.

## Did you know?

### Publication of an international study on citizen initiatives at local level

The IOPD and the Barcelona City Council have commissioned a group of researchers from the *Universitat Pompeu Fabra* in Barcelona, led by Pau Alarcón, to carry out a global study of citizen initiatives at the local level. The IOPD technical secretariat participated in the study proposal, reviewed the theoretical framework and the questionnaire, and facilitated contacts with authors in different countries. The publication will be available on the dates of the 18th Conference.

### Publication on Pioneer Participatory Budgets in Asia and Russia

The IOPD Secretariat commissioned researcher and professor Yves Cabannes of University College London to study participatory budgeting in Asia and Russia. Professor Cabannes, in collaboration with various Asian research centres and universities, conducted this research and wrote a publication available on the IOPD website.

### Report of the Working Group on the Evaluation of Participatory Practices 2016-2017

The Basque Housing Observatory, which coordinated a working group on the evaluation of participatory practices, published the report of this working group.

# III COMMUNICATION: NEWSLETTERS

The Technical Secretariat produces newsletters in the Observatory's various working languages, sends copies to its members and individuals who have signed up for the newsletter, and publishes them on its social media profiles. They cover the latest developments, such as new publications or experiences posted on the website, information on upcoming activities and other news of interest.

Other communications are also sent to members in order to share information such as dates, the Conference program, the good-practice award and the working groups.

This year, after bringing together the communications of the Secretariat and those of the Annual Conference, since the middle of 2018 most of the bulletins have been focused on the event, and these have been sent using the MailChimp service.

Example of newsletter:



The International Observatory on Participatory Democracy (IOPD) will celebrate its 18th Conference in Barcelona on the 25th, 26th and 27th of November. We want it to be an event organized with the collaboration of our members as well as any other person or group who is interested in participatory democracy.

That's why we encourage you to present proposals of roundtables and workshops to be included in the conference program. Here you will find the instructions to present a proposal and also the form, which you must fill in before the 30th June.

TOPICS OF THE IOPD CONFERNECE 2018

Proposals must fit within the lines of debate, which this year will be direct democracy, citizens' initiative and inclusive participation ecosystems. Here you can find more details about the possible content in each of the lines of debate. Also, the event will be an oportunity to think about how cities develop the New Urban Agenda and the Sustainable Development Goals (SDG) involving citizens in the plannification, design and implementation of policies at the local level.

**Why direct democracy?**

Because we need institutional frameworks which allow ordinary people to have a say in the political decisions that affect them.

**Why citizen initiative?**

Because citizens should be able to organise and to poropose new policies to their local governments.

**Why ecosystems of inclusive participation?**

Because there is no one-size-fits-all participation channel. Different tools need to be combined in order to make participation as inclusive as possible.

# III COMMUNICATION: SOCIAL NETWORKS

Social networks are an essential tool for getting in touch with people from all over the world, sharing our contents and gathering lots of information. We therefore work with the following social networks:
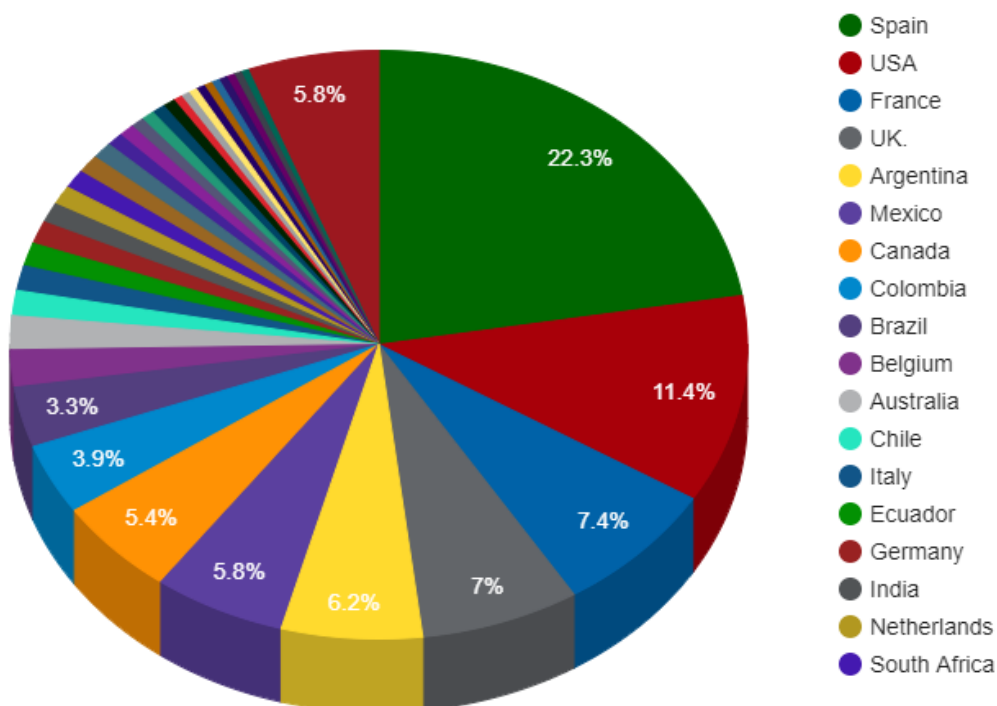
It's the official IOPD Facebook website. There, information about the webpage and other piece of news with an institutional profile are shared. Until the 5th November 2018, the webpage has 1.126 followers (547 followers in June 2017) and 1.086 "likes".

The official Twitter profile **@oidpoipd** has increased its activity by sharing piece of news and interesting links, as well as the institutional information of the observatory. Until the 5th November 2018, the profile has 3.989 followers (before the Montreal conference in May 2017 it has 3.059 followers), it follows 1.288 profiles (a 4,6% more) and has published 10.675 tweets.

## Origin the of Twitter followers (2018)
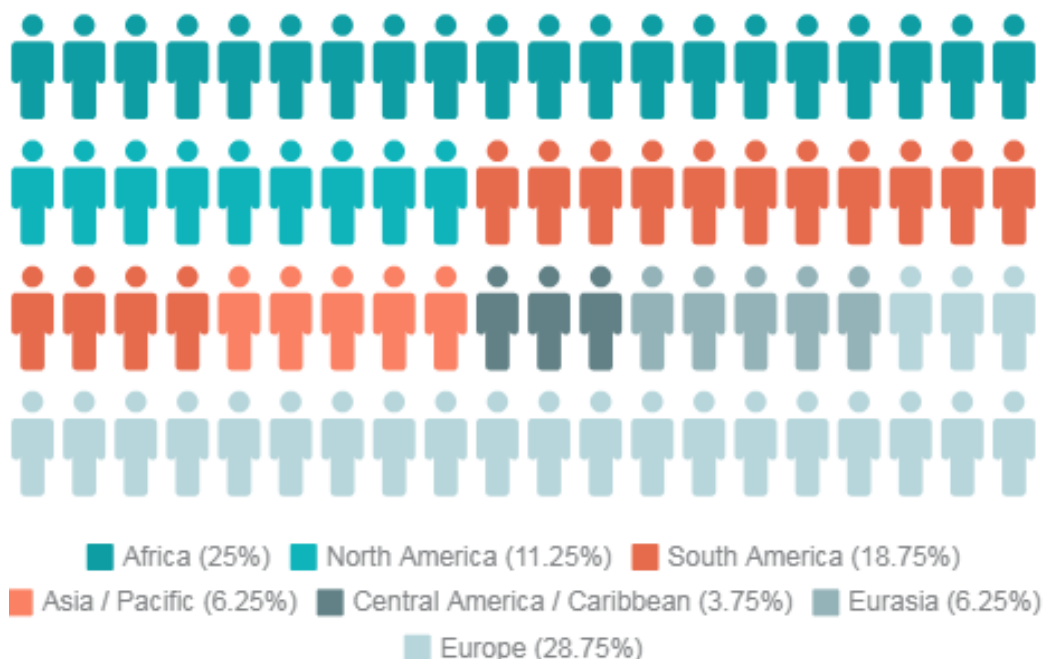


*Fuente: Tweepsmap*

## IV NETWORK GROWTH

The IOPD gained 110 new members between the 2017 Conference and November 5th 2018 (the closing date for this document).

## Geographical origin of the new members

| | |
|---|---|
| 19 | Spain |
| 10 | France, Senegal |
| 5 | Argentina |
| 4 | Mexico, Russia |
| 3 | Brazil, Canada, Chile, Costa Rica, United States, Italy, Portugal |
| 2 | Benin, Colombia, Congo – Brazzaville, Madagascar, Peru, United Kingdom, Taiwan, Tunis, Turkey |
| 1 | Albania, Congo - Kinshasa, Denmark, Ecuador, Greece, Indonesia, Jordanian, Kenia, Kosovo, Mali, Morocco, Mauritania, Mozambique, Nepal, Palestine, Rumania, Sri Lanka, Sweden, Zimbabwe |

## Origin by geographical areas



Africa (25%)   North America (11.25%)   South America (18.75%)
Asia / Pacific (6.25%)   Central America / Caribbean (3.75%)   Eurasia (6.25%)
Europe (28.75%)

*Source: Picktochart*

## Origin by type of member

| Type of member | Number | % |
|---|---|---|
| Municipalities / Local Governments | 49 | 44,55 |
| Other levels of government | 10 | 9,09 |
| International Organizations / Municipalities Associations | 15 | 13,64 |
| Research Centers (universities, faculties…) | 10 | 9,09 |
| Civil Society Organizations | 26 | 23,64 |

*Source: IOPD*

The Technical Secretariat does a lot of work to bring on board new members through IOPD presentations at conferences and seminars, personal networking and customized communication campaigns through emails and postings on the social media networks.
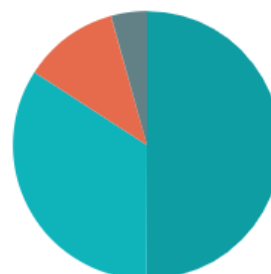
## IV NETWORK GROUTH: CLASSIFICATION OF IOPD MEMBERS

The Technical Secretariat updated the census of the IOPD's members on November 5th 2018. We present an analysis of its members below: We have a total of **1,095** members.

## Geographical Origin

The classification also involved a selection by nationality. This showed the IOPD is represented by members from 89 countries and every continent. Classification by continents:

- Europa: 413 members
- South America: 326 members
- Africa: 222 members
- North America: 75 members
- Central America and Caribbean: 31 members
- Asia and Oceania: 28 members



South America (50.05%)   Africa (34.08%)   North America (11.52%)
Central America and Caribbean (0.05%)   Asia and Oceania (4.30%)

*Source: Picktochart*

## Classification by type of member:

Partners

- **Local Governments** (city and town councils, municipal institutions): 444 members
- **Other government levels** (supra-municipal, regional, state): 81 members
- **International Organizations and Municipalities:** 41 members

Collaborators

- **Research Centers** (universities, study centers, research groups, etc.): 114 members
- **Civil Society Organizations** (NGOs, citizen associations, etc.) and other organizations: 415 members



Int. Org. and Mun. Ass. (14.76%)   Research Centers (41.08%)
Civil Society Org. (14.96%)   Other government levels (29.20%)

*Source: Picktochart*

## ANEXES

## New members (July 2017 – November 2018)

**July 2017**
- Commune Diaroumé (Senegal)
- Commune de Médina Chérif (Senegal)
- Réseau DéMOS (Gaspésie, Canada)
- Ville de Metz (France)
- ProDéCID : Projet de Développement Communal Inclusif et de Décentralisation (Antananarivo, Madagascar)
- Association Nationale des Conseils d'enfants et de Jeunes (anacej) (France)
- Conselho Municipal da Cidade de Inhambane (Mozambique)

**September 2017**
- Ajuntament de Marratxi (Spain)

**October 2017**
- Municipalidad de Goicoechea (Costa Rica)

**November 2017**
- The Hunger Project México
- The Center of Initiative Budgeting, Financial Research Institute of the Russian Ministry of Finance (Russia)
- Ayuntamiento de A Coruña (Spain)

## 2018

**January 2018**

- Municipalidad de Resistencia (Argentina)
- Ministerio de Vivienda y Urbanismo de Chile, área de Participación Ciudadana (Chile)
- Ayuntamiento de Massamagrell (Spain)

**March 2018**
- Ville de Pincourt (Canada)
- Commune de Ouessè (Benin)
- Commune de Pikine Nord (Senegal)
- Association des Mucipalités du Mali
- Participatory Governance Initiative, Arizona State University (USA)
- Municipalidad de Puerto Montt (Chile)

**April 2018**

- Swedish Association of Local Authorities and Regions (Sweden)
- Taoyuan City Government (Taiwan)
- Res Publica research center, European University at St. Petersburg (Russia)
- East Africa Climate Change Network (Kenia)
- Ville de Lyon (France)
- Ayuntamiento de Tomiño (Spain)
- Asociación de municipalidades de la región de Antofagasta-Chile
- Regione Emilia-Romagna (Italy)
- Mersin Civic City Council (Turkey)
- Institute for Public Management & Community Service (Miami, Florida)
- Negative Vote Association (Taiwan)
- Welcoming Center for New Pennsylvanians (USA)
- Prefeitura Municipal de Teresina (Brazil)
- ALDA - Association Européenne pour la Démocratie Locale (France)
- Commune de NGOYE (Senegal)
- Kota Kita Foundation (Indonesia)
- Municipalidad de Cartago (Costa Rica)
- Asociación Peruana para la innovación Social (APISOCIAL)
- Institute for Public Policies and Good Governance (IPPM) Tirana, Albania
- Commune de Niandane (Senegal)
- Réseau Sénégalais des Collectivités Territoriales pour le Budget Participatif
- Maltepe Municipality (Turkey)
- Veeduría Distrital de Bogotá (Colombia)
- Municipalidad de Aserrí (Costa Rica)
- Aradia, espacio para la profundización democrática, S. Coop. Pequeña (Bilbao, Euskadi)
- Ajuntament de Valls (Spain)
- Institute for Comparative Federalism - Eurac Research (Italia)
- Office National de Concertation sur la Décentralisation - Observatorie de la décentralisation et du Développement Local (Madagascar)
- Ajuntament de Sant Esteve Sesrovires (Spain)
- Ajuntament dels Pallaresos (Spain)
- Instituto Distrital de la Participación y la Acción Comunal (Bogotá, Colombia)
- Resilience Earth SCCL (Olot, Spain)
- Ajuntament d'Olot (Spain)
- Grupo de Investigación de Derecho a la Ciudad (Quito, Ecuador)
- Nilüfer Municipality (Turkey)
- Government of Saint Petersburg Committe of Finance (Russia)
- Honorable Camara de Diputados de la Provincia de Buenos Aires (Argentina)
- Ministry of Finance of the Sakha (Yakutia) Republic, (Russia)
- Municipality of Aarhus (Dinamarca)
- Municipalidad de San Antonio de Areco (Argentina)
- Association Citoyens Acteurs (Túnez)
- City of Mississauga, Ontario, Canada
- Ajuntament d'Esplugues de Llobregat (Spain)
- Dharan Submetropolitan City (Nepal)
- Asociación de Municipios de México – AMMAC (México)
- The Democratic Society (United Kingdom)

- Mairie de Paris (France)


**May 2018**
- Baia Mare Municipality (Rumania)
- Greater Madaba municipality (Jordanian)
- União das Freguesias de Massamá e Monte Abraão (Portugal)
- Métropole Européenne de Lille (France)
- La Fabrique Citoyenne de Rennes (France)
- Município do Funchal (Portugal)
- Commune de Darou Salam (Sénégal)
- MUNGIA UDALA (Ayuntamiento de Mungia) Euskadi
- Comune di Certaldo (Itália)
- Municipalidad de Olavarria (Argentina)
- Ayuntamiento de Zaragoza (Spain)


**June 2018**

- Urban Institute, University of Sheffield (United Kingdom)
- Galle Municipal Council (Sri Lanka)
- Asociación de Autoridades Locales de México A.C
- Maire Agbangnizoun (Benin)
- Agir pour les Elections Transparentes et appaisées AETA


**July 2018**

- Ville d'Aubervilliers (France)
- Confederación de Asociaciones Vecinales de Castilla y León (CAVECAL)
- Federación Provincial de Asociaciones Vecinales de Valladolid
- Mairie de Jarny (France)
- Município da Lourinhã (Portugal)
- Prefeitura Municipal de São Leopoldo (Brazil)
- New Social Initiative (Kosovo)
- Fondation Niosi  (Congo - Brazzaville)


**August 2018**

- Unión de Asociaciones de la reserva de la Biosfera de Gran Canaria (Spain)
- Medialab UGR - Universidad de Granada (Spain)
- Commune de Rabat (Morocco)


**September 2018**

- Institut de la Concertation et de la Participation Citoyenne - ICPC (Paris, France)
-  Fédération Nationale des Villes Tunisiennes (Tunisia)


**October 2018**

- Arab World Democracy and Electoral Monitor (Al Marsad) - Ramallah (Palestine)

- Secretaría de Finanzas del Gobierno del Estado de México (México)
- Instituto Peruano para la Concertación y el Desaroollo - IPCODE - Cajamarca, Peru
- Conseil Départemental de Matam (Senegal)
- Plateforme des acteurs de la décentralisation (Senegal)
- Fondation Marcel Guitoukoulou pour la Démocratie (Congo-Brazzaville)
- Association Sénégalaise des Utilisateurs des TIC - Dakar (Senegal)
- Alliance citoyenne (Mauritania)
- Asociación Argentina de Democracia Participativa (Buenos Aires, Argentina)
- SMART Harare (Zimbabwe)
- Research Group on Data and Signal Processing - University of Vic (Spain)


**November 2018**

- Observatorio Local de Sostenibilidad de Albacete (Spain)
- Prefeitura Municipal de Cruz Alta, Rio Grande do Sul, Brazil


# Jury of the 12<sup>TH</sup> IOPD Award

- **Amanda Flety:** Coordinator of the Committee on Social Inclusion, Participatory Democracy and Human Rights at UCLG
- **Laia Forné:** Adviser for the Participation and Territory Department on the Barcelona City Council
- **Wagner Romao:** Professor of Political Science in the *Universidade de Campinas* in Sao Paulo, Brasil
- **Yves Cabannes:** Emeritus professor at the University College London
- **Katherine Knobloch:** Assistant Professor at the Colorado State University, USA
- **Dominique Ollivier:** President of the Public Consultation Office of Montreal, Canada
- **Paolo Spada:** Researcher and developer of the Participedia project
- **Yanina Welp:** Main researcher of the Centre for Democracy Studies at the Universität Zürich